

Scopic

MARKETING PORTFOLIO

Looking for a marketing partner?

We provide marketing solutions that help your business engage and grow.

scopicsoftware.com



WHO ARE WE?

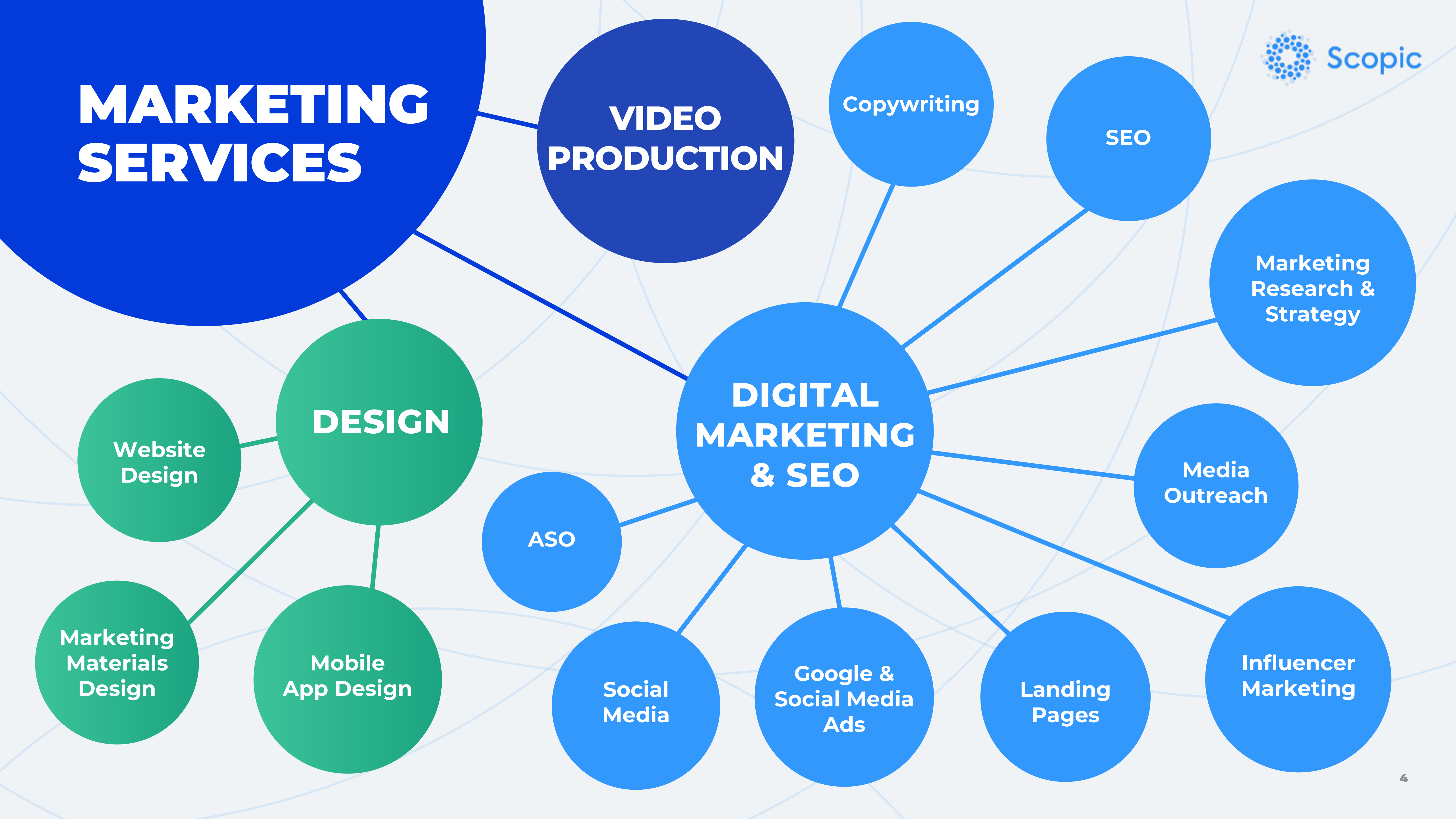
Scopic Software is a US-based, leading software development company with a skilled international team at your service.

We transform your concepts into customized solutions for web, desktop, and mobile, taking care of all aspects of the development process, including marketing.

With over a decade of expertise, we work with innovation, transparency and the most effective methods to meet your goals on time and within budget.

OUR MISSION

“Scopic Software aims to succeed by helping businesses grow with **tailor-made solutions**. We keep it technically simple and visually engaging with the right media, **in the right place, at the right time.**”



MARKETING SERVICES

VIDEO PRODUCTION

Copywriting

SEO

Marketing Research & Strategy

DESIGN

Website Design

Marketing Materials Design

Mobile App Design

DIGITAL MARKETING & SEO

ASO

Social Media

Google & Social Media Ads

Landing Pages

Media Outreach

Influencer Marketing

MARKETING PORTFOLIO

DESIGN

Website

Mobile Apps

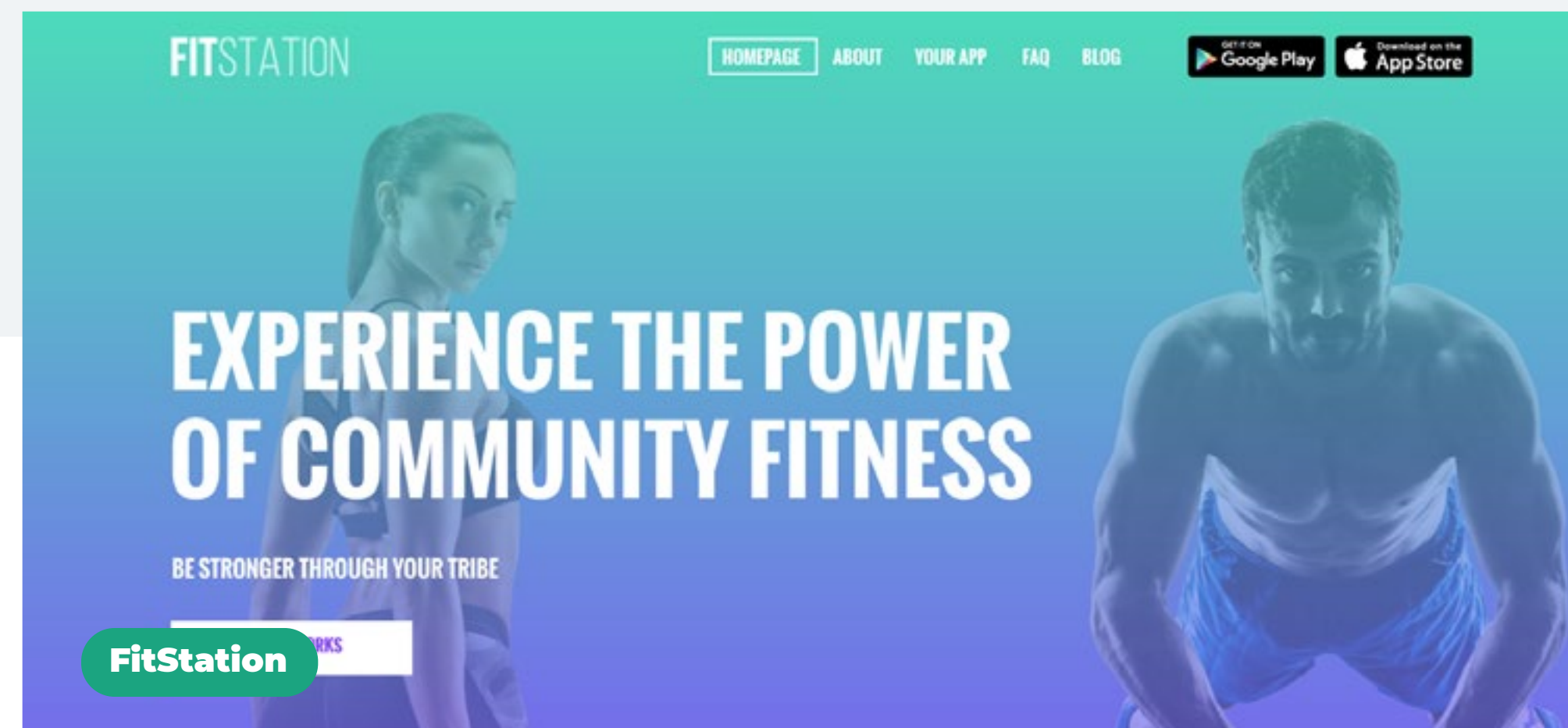
Marketing Materials

WEBSITE DESIGN

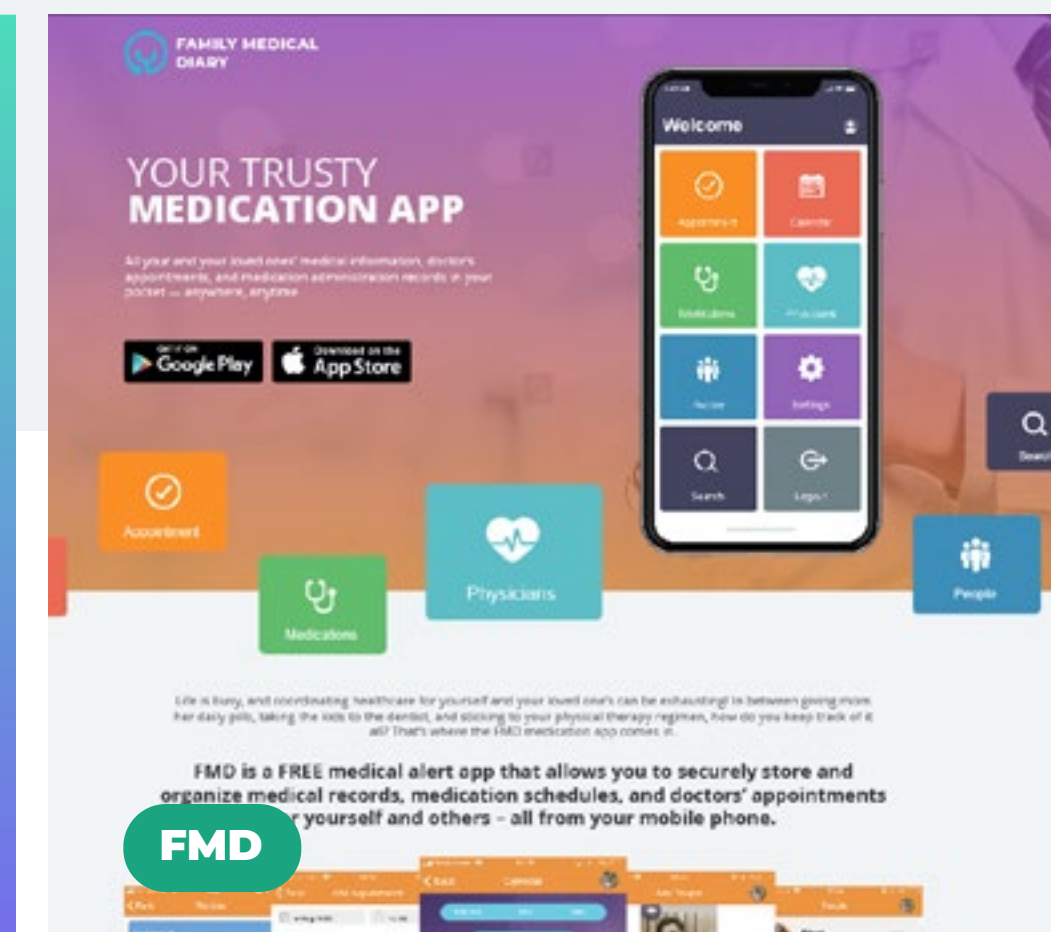
Our designs are visually engaging, highly interactive, and responsive. We always design with UI/UX in mind.



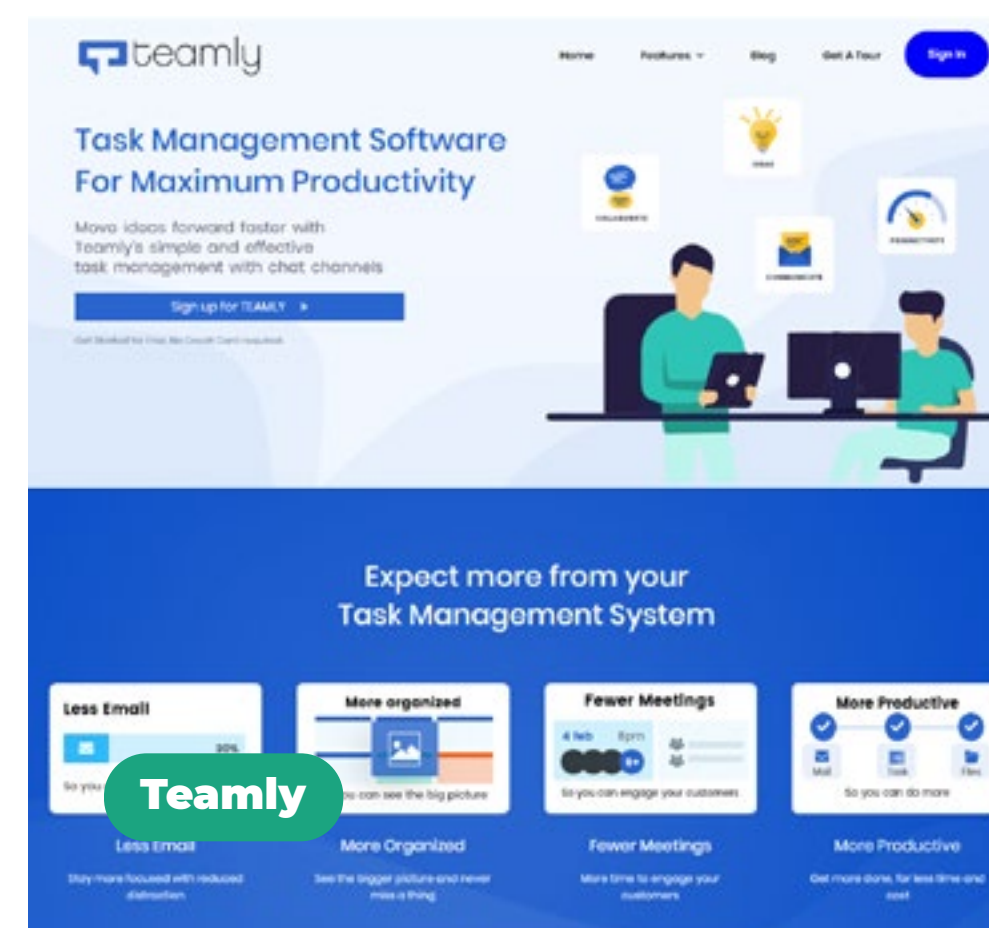
SketchList



FitStation



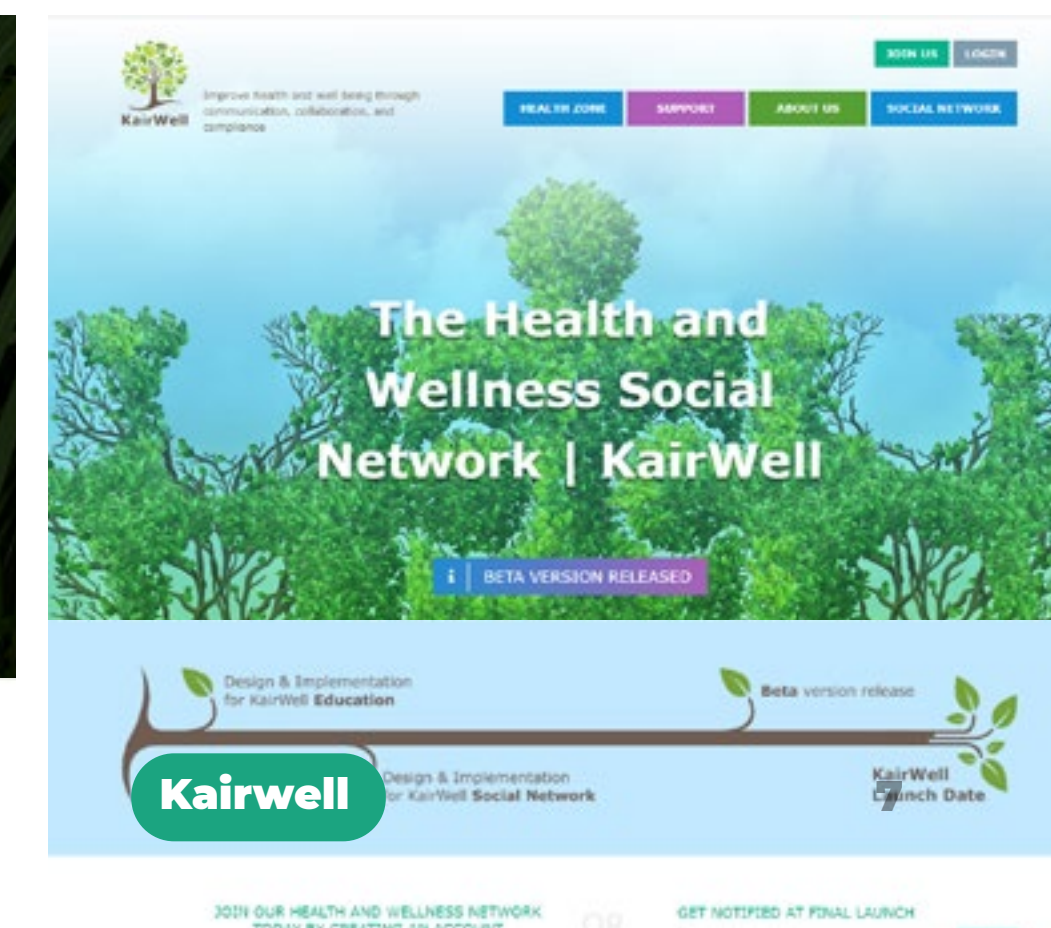
FMD



Teamly



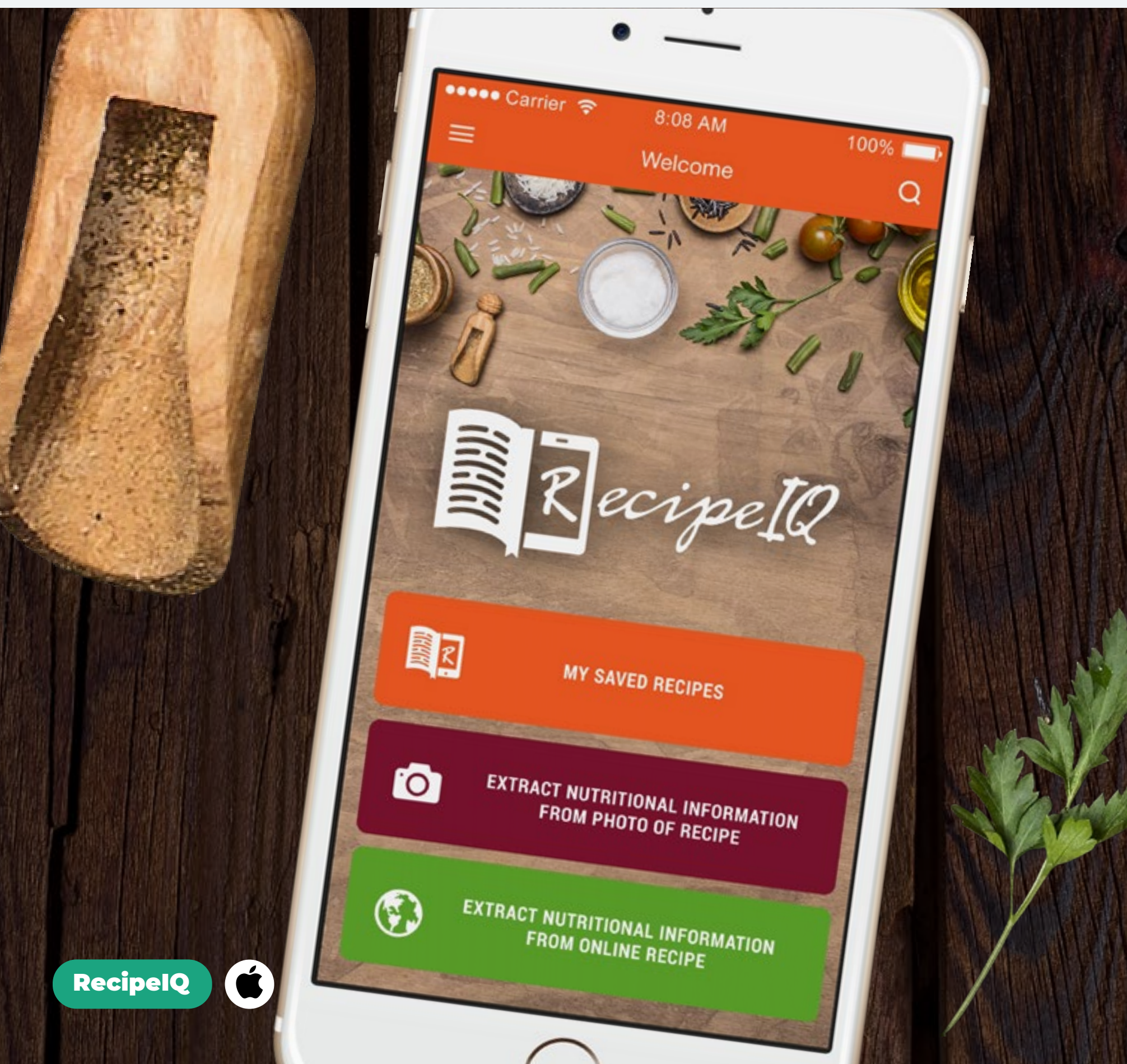
Gorilla Workout



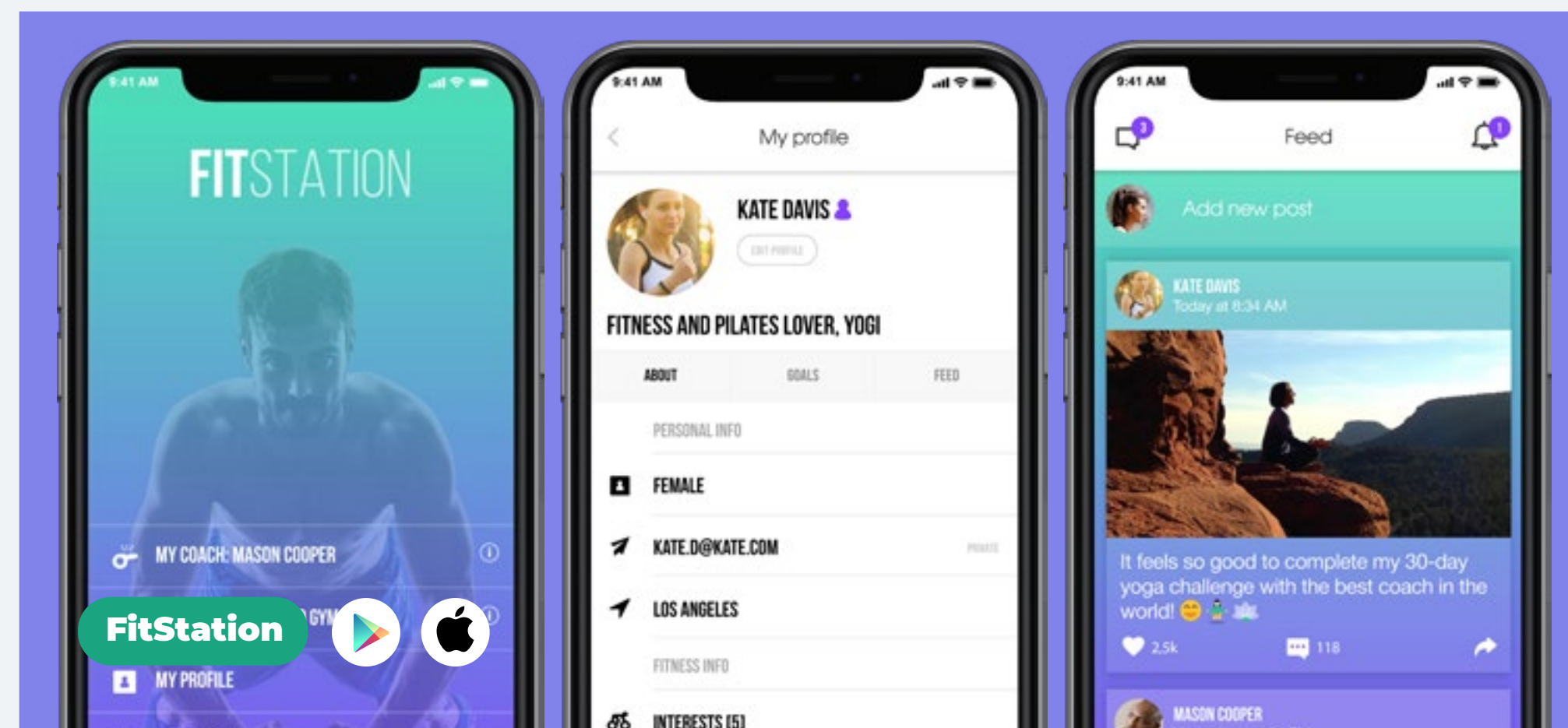
Kairwell

MOBILE APP DESIGN

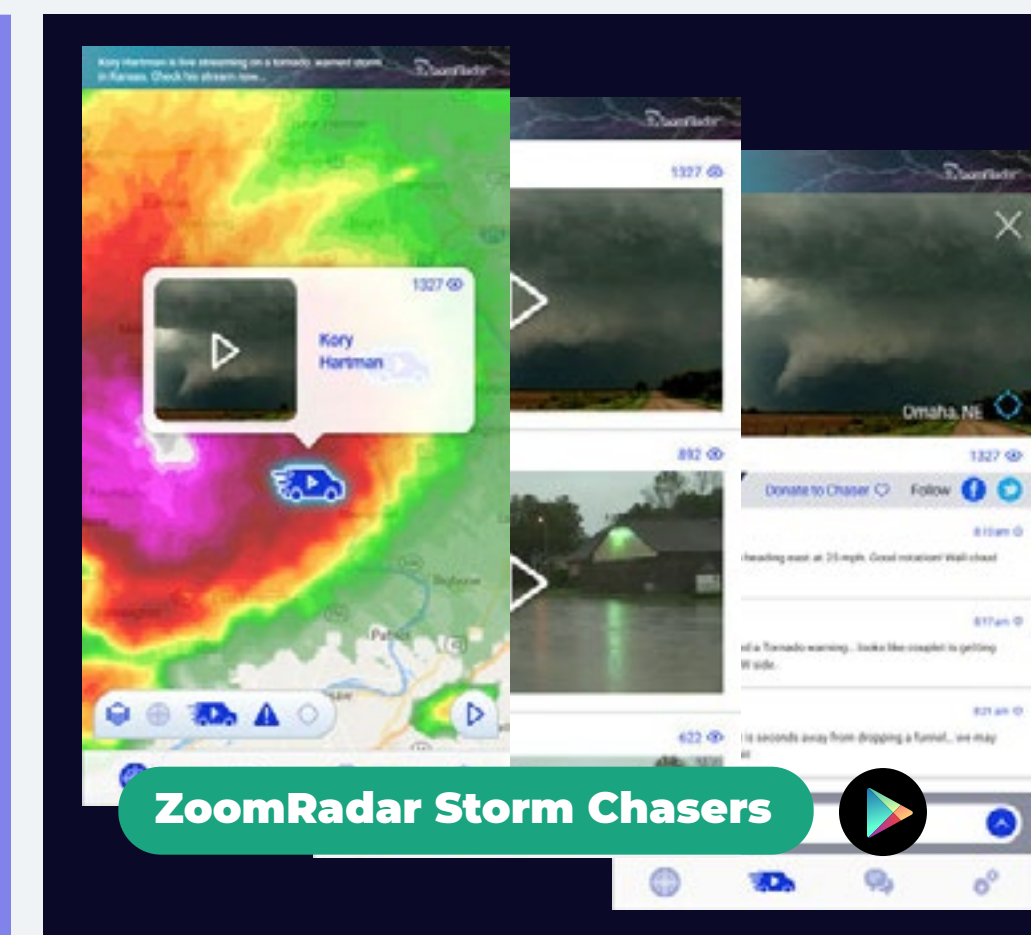
We specialize in creating vibrant and engaging media-rich applications with industry-leading technologies. We ensure the success of the app in Google Play and the App Store through App Store Optimization (ASO).



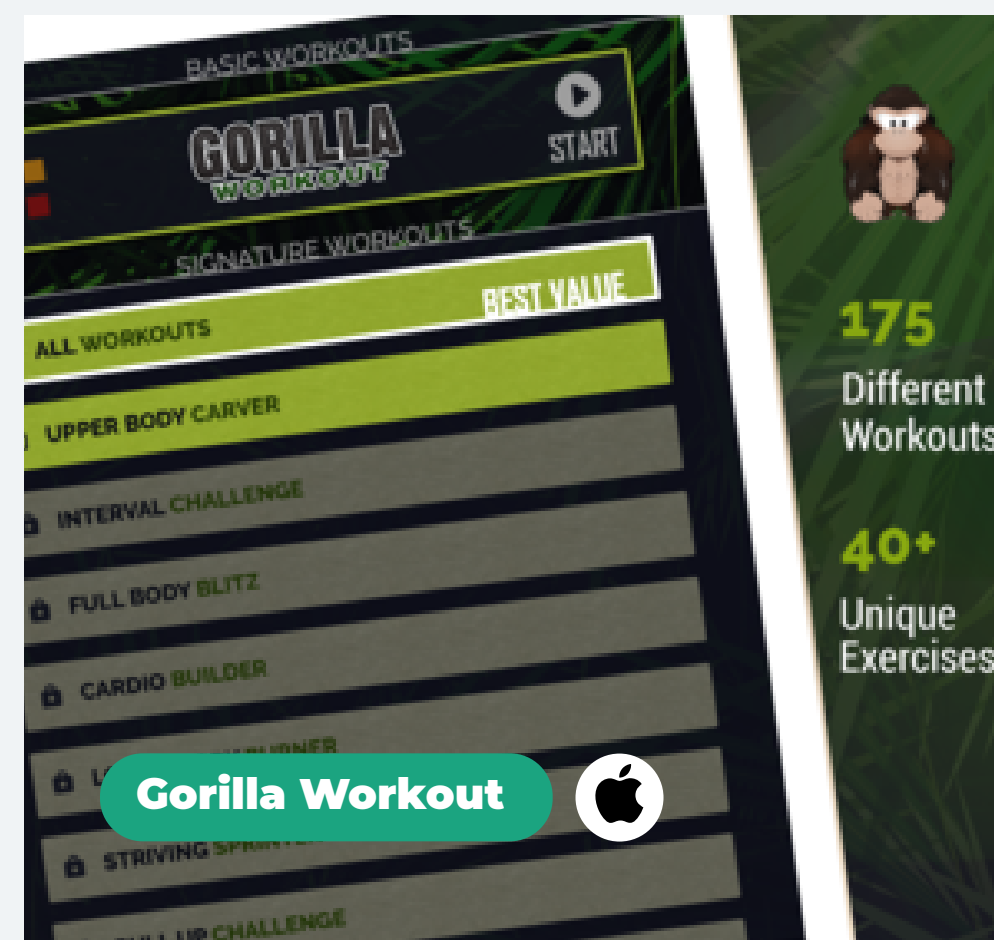
RecipeIQ 



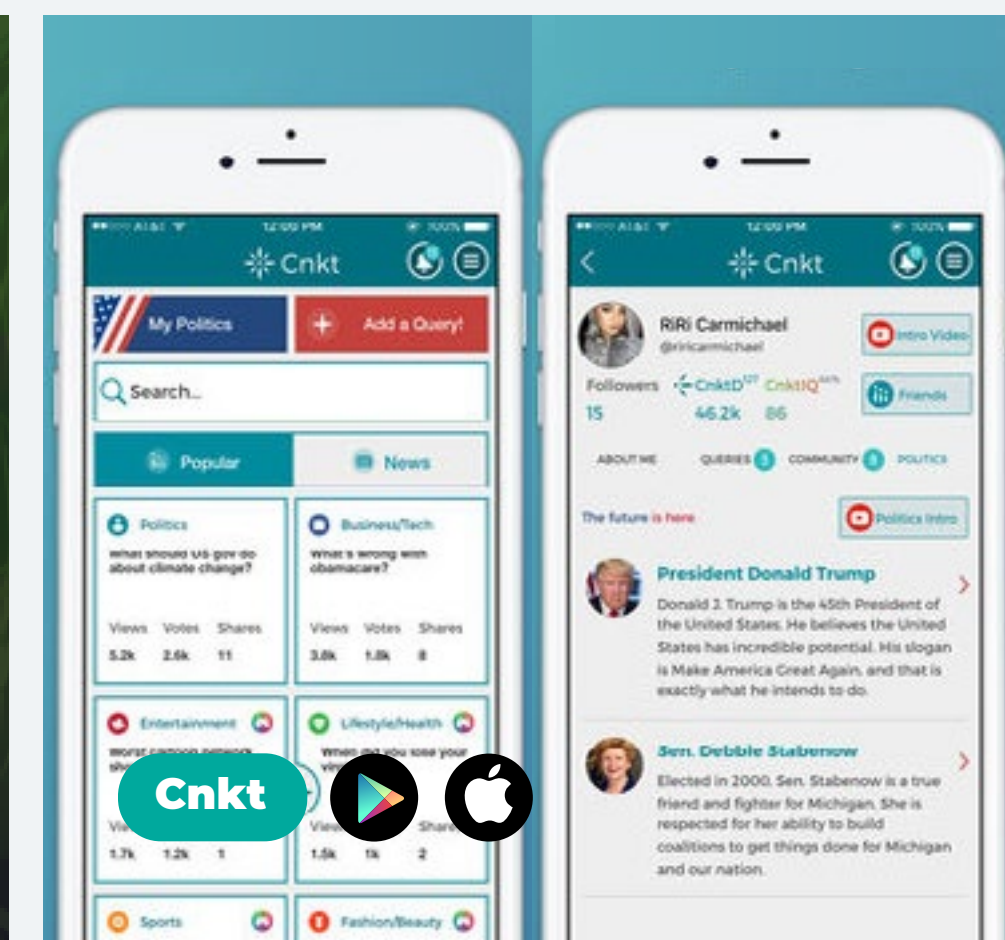
FitStation  



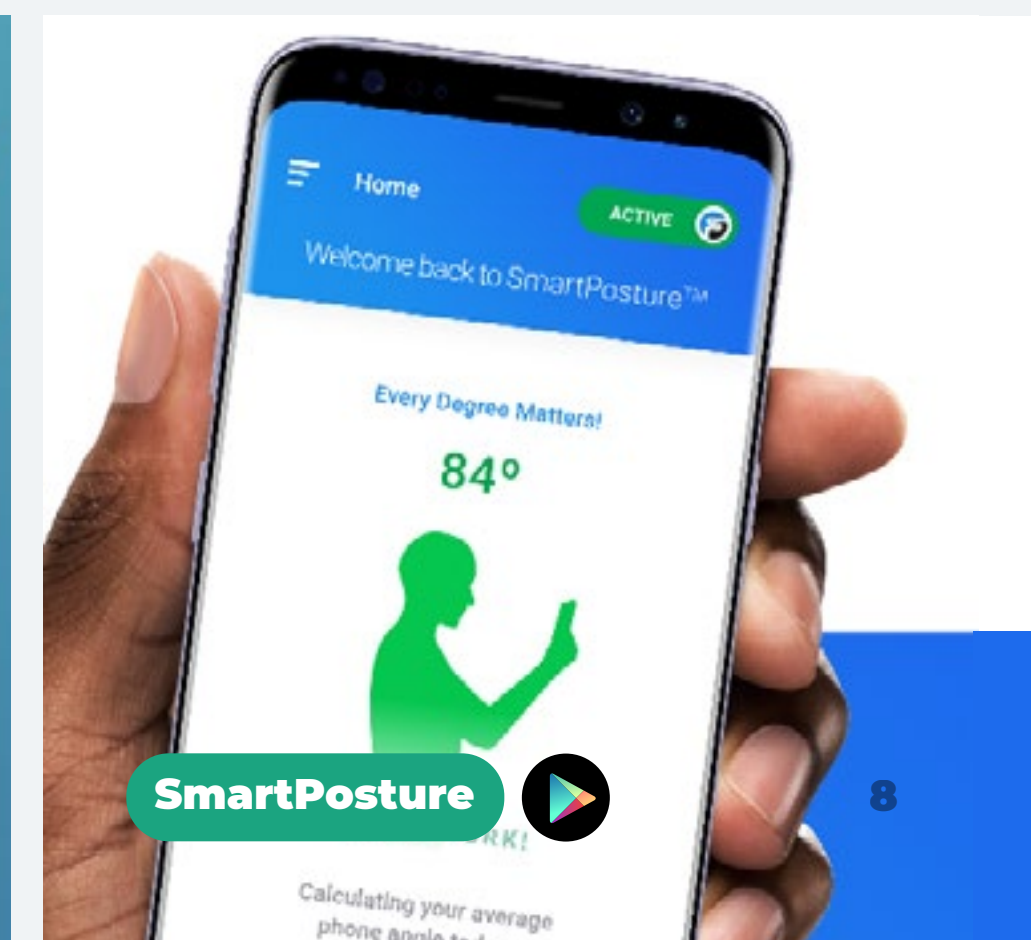
ZoomRadar Storm Chasers 



Gorilla Workout 



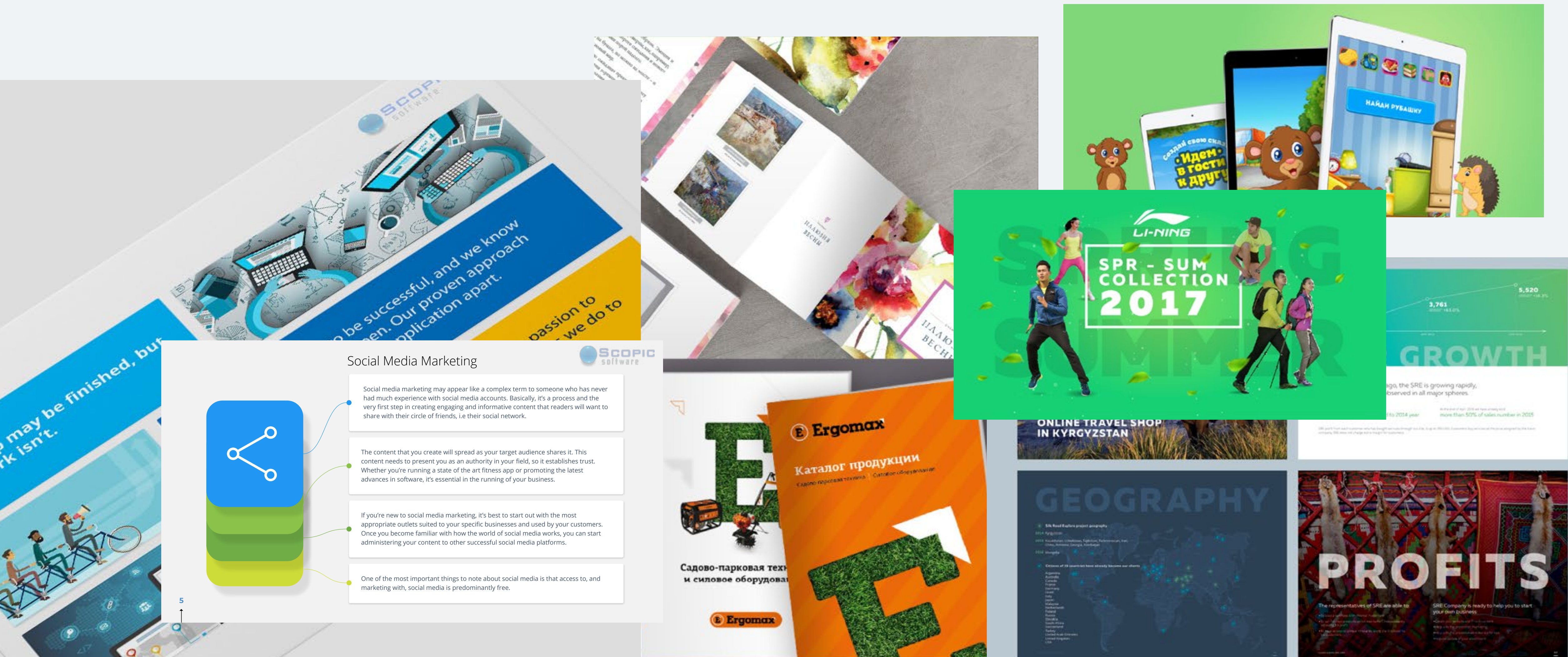
Cnkt  



SmartPosture 

MARKETING MATERIALS DESIGN

We offer online and offline marketing materials from guides to brochures and more.



Social Media Marketing

Social media marketing may appear like a complex term to someone who has never had much experience with social media accounts. Basically, it's a process and the very first step in creating engaging and informative content that readers will want to share with their circle of friends, i.e. their social network.

The content that you create will spread as your target audience shares it. This content needs to present you as an authority in your field, so it establishes trust. Whether you're running a state of the art fitness app or promoting the latest advances in software, it's essential in the running of your business.

If you're new to social media marketing, it's best to start out with the most appropriate outlets suited to your specific businesses and used by your customers. Once you become familiar with how the world of social media works, you can start administering your content to other successful social media platforms.

One of the most important things to note about social media is that access to, and marketing with, social media is predominantly free.

DIGITAL MARKETING & SEO

SEO

Landing Pages

ASO

Social Media

Copywriting

Google & Social Media Ads



SEO

If your website isn't on the front pages of Google, does it even exist? Our SEO experts know how to whip your site into shape by adding strategic keywords, and analyzing your current content to get your website on the front pages of Google and other search engines.

Try searching for “cryptocurrency creation service” or “chatbot solutions.” Not only do users looking for cryptocurrency or chatbot development see our name within a split second of searching – they also see that we are the most credible, organic option available for these services, and Google can certainly vouch for that!

With a winning SEO strategy, your chances of crawling up to the top of the ranks becomes much easier. The better your SEO, the more visible your site is, and more visibility means more customers, more profit. See how it works in our SEO guide.



Within two months of creation, the page climbed to the second position on page 2 of Google search results for its focus keywords.

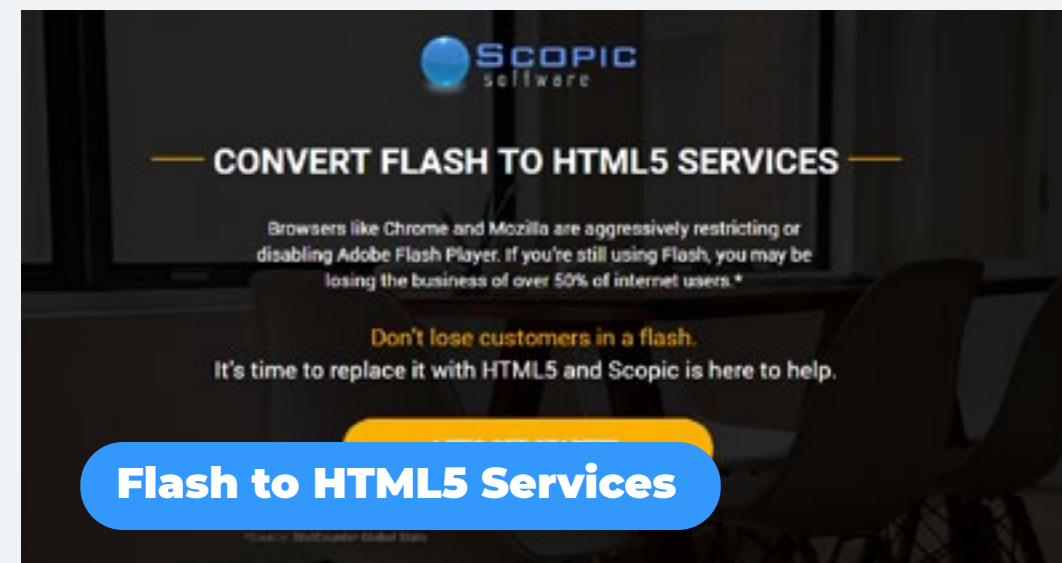
At four months, the page stabilized in the second position on page 1.



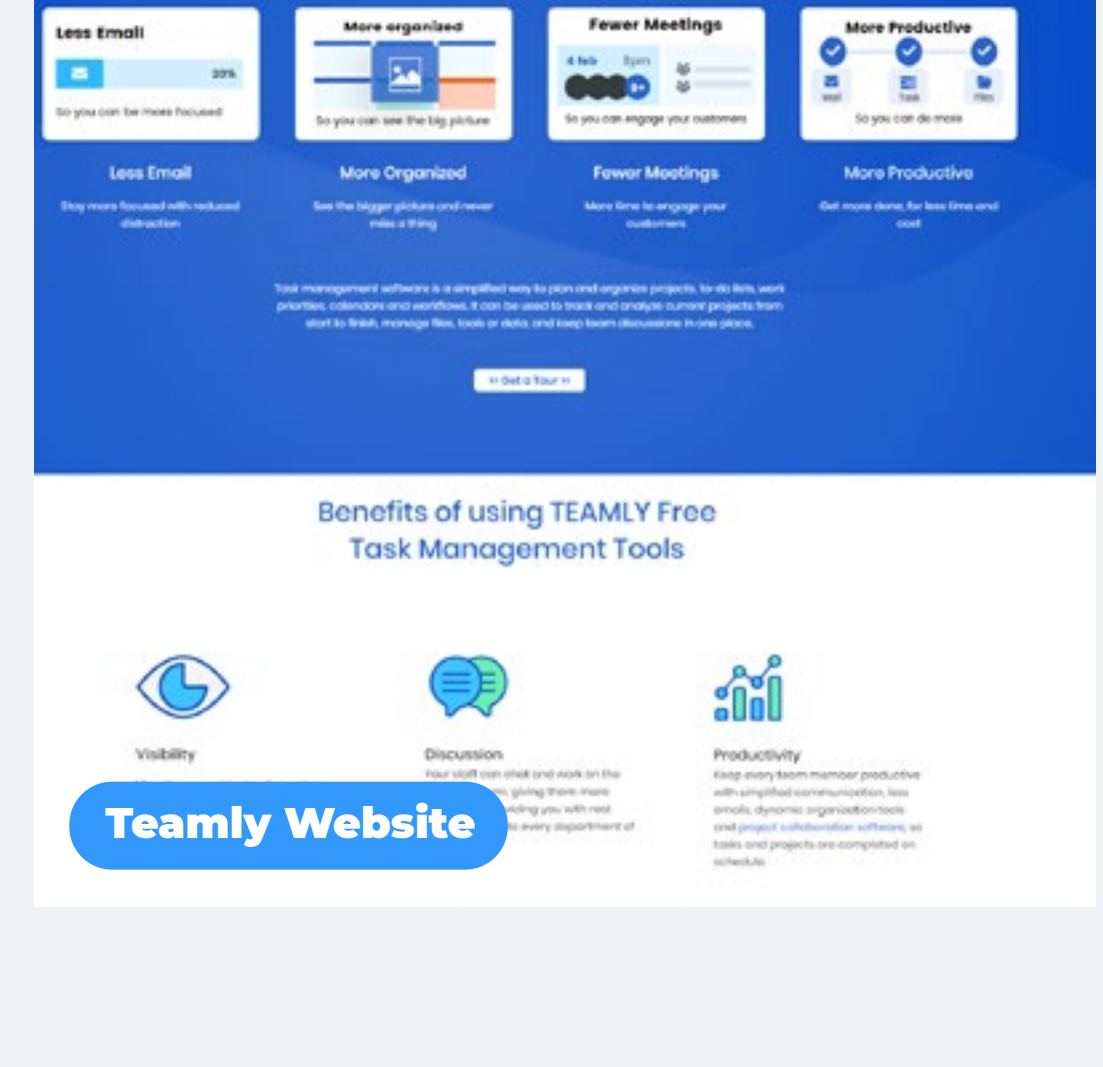
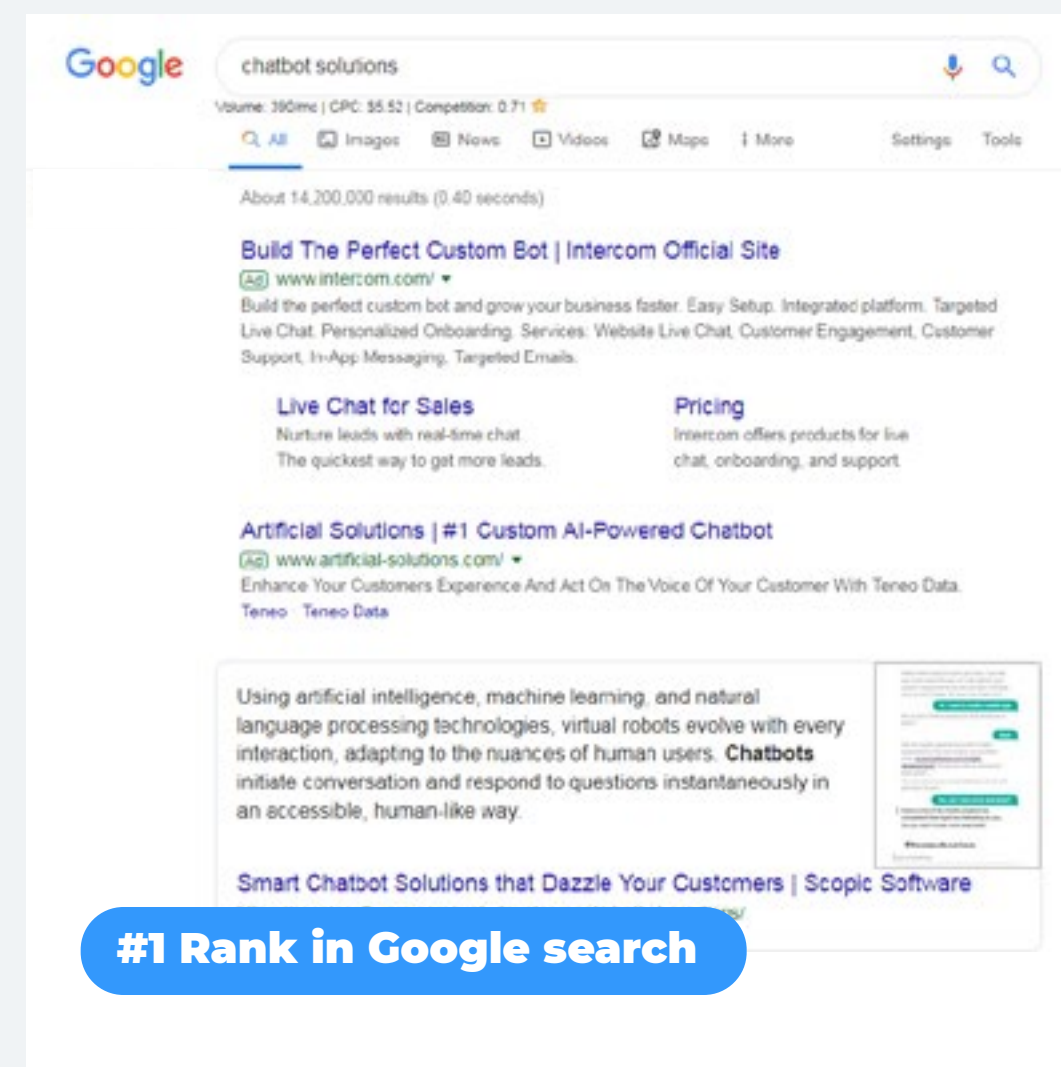
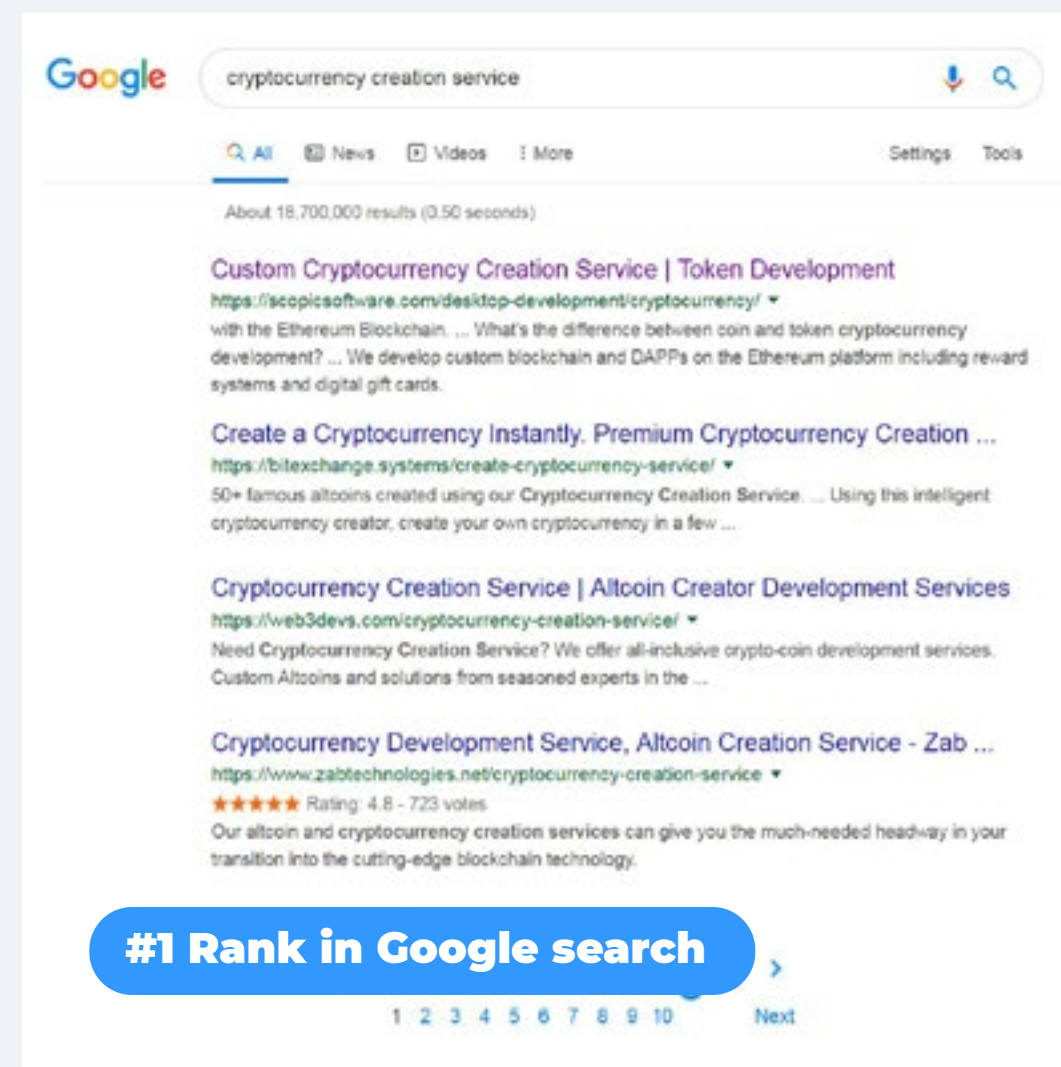
This client website ranks on the first page of search results for its main keyword and on the second page for its related keywords.

Though the website suffered a penalty, we recovered it and increased its traffic.

SEO



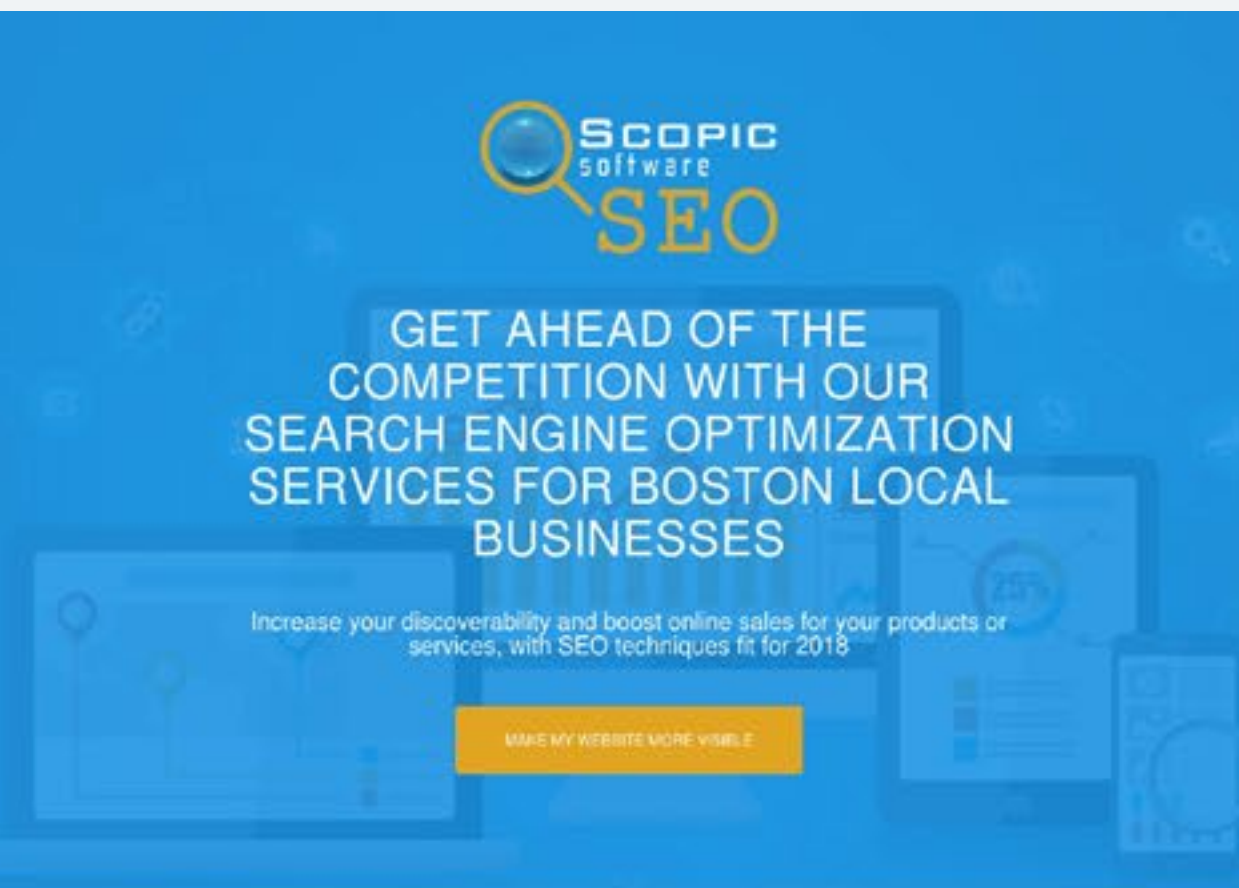
Currently in the fourth position on page 1 of Google's search results, this page gathers traffic for a variety of focus keywords relating to Flash to HTML5 conversion.



LANDING PAGES

A landing page is often seen as a standalone web page designed for a single focused objective, such as improving the performance of ads or adding more focus on a certain product or service.

Our team of designers, copywriters and SEO specialists work together to optimize landing pages with the best keywords and top usability.



SCOPIC software
SEO

GET AHEAD OF THE COMPETITION WITH OUR SEARCH ENGINE OPTIMIZATION SERVICES FOR BOSTON LOCAL BUSINESSES

Increase your discoverability and boost online sales for your products or services, with SEO techniques fit for 2018

MAKE MY WEBSITE MORE VISIBLE



SCOPIC software 1 (800) 717-5566 (toll free)

CUSTOM DENTAL SOFTWARE DEVELOPMENT

Let us bring your ideas to life!

Learn more now!

Scopic Software is a global company that brings a diverse skill set to every project. From advice regarding to image editing to 3D dental implant visualization, we have extensive experience developing custom dental solutions with the most advanced technologies available today. With Scopic, you can count on high-quality, affordable software delivered on time, on budget, and ready to use.

WHY SCOPIC SOFTWARE?

We provide solutions for complex needs. We are passionate about our work and committed to our clients.

- Innovation:** Our international team brings together diverse expertise to create vibrant and multi-faceted dental solutions. Our clients benefit from the creativity and innovation of top-tier software developers from over 20 countries.
- Quality:** We deliver consistently high-quality and reliable software, reimagined in the United States, our clients benefit from American quality standards and legal protections.
- Expertise:** Scopic Software has been developing cutting-edge solutions for our customers for over 10 years. We not only master the most advanced technologies, we also know when and how to use them to create the software you need.

SELECTIONS FROM OUR PORTFOLIO

ShadeWave
Dental Shade Matching Software

Client Need:
Shade matching can be one of the most difficult aspects of dental restoration, often referred to as the 'art' of dentistry. It is a time-consuming and costly process, often leading to patient dissatisfaction with the final result. Shade matching algorithms to calculate tooth shade, translucency and value with the touch of a button - eliminating the guesswork from color matching and saving patients time and money. ShadeWave was designed to work with any digital color camera, so it's user-friendly and affordable. Built-in color correction and shade mapping technologies utilize scientifically formulated reference targets, ensuring consistent shade readings across all devices and environments.



SCOPIC software

Cross Platform Solutions and Services

What is Cross Platform software?
How can it help you cut application development costs?
Learn about Scopic Software's solutions and request a free consultation.

TALK TO US

Cross Platform Programming

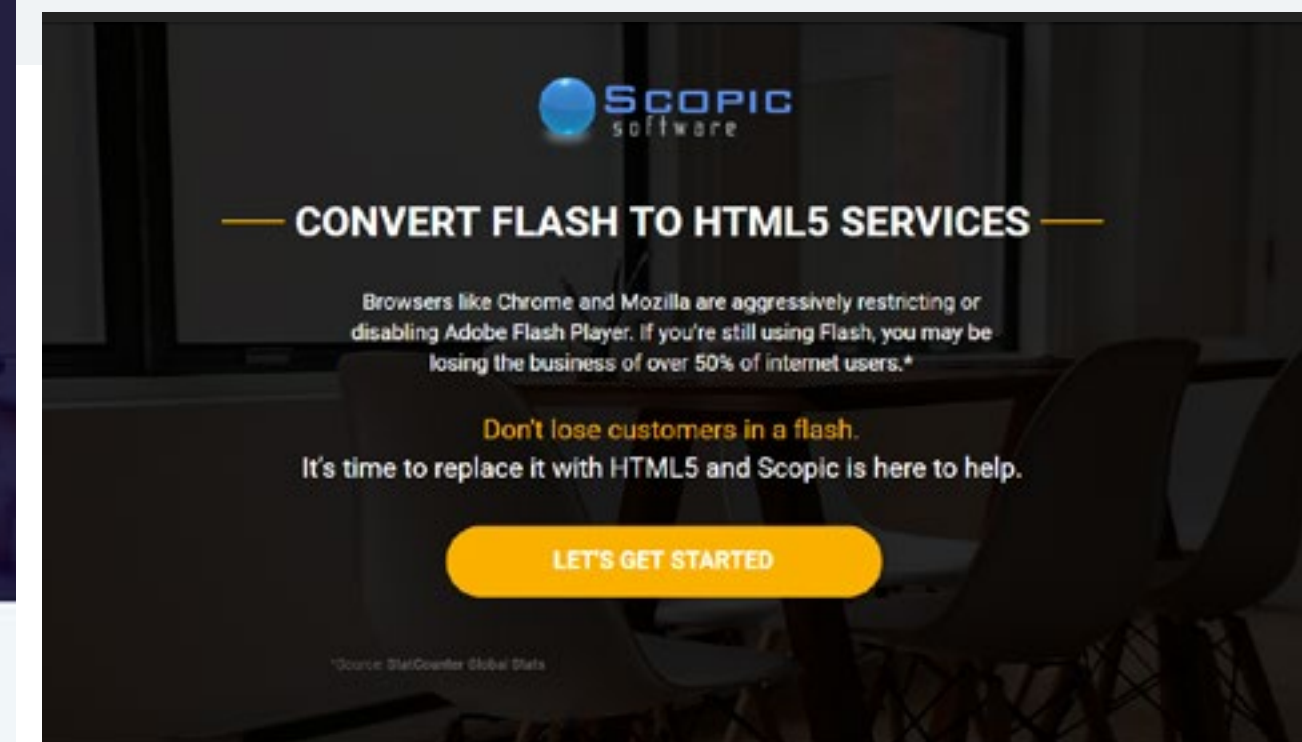
Traditionally, mobile apps have been programmed with Native programming languages - the inherent language of the specific device. For iOS this is either Objective-C or Swift, while Android devices utilize Java. If businesses wanted to push their product over multiple platforms, they had to completely re-write their apps in order to be compatible with every operating system. Fortunately, this trend is starting to decrease as now there's a cheaper and faster alternative: cross platform development.

Develop Once, Deploy Anywhere

Cross Platform Solutions and Services

Frequently used cross platform software tools:

- Cordova (formerly PhoneGap) is a free tool that aids developers in translating code from HTML 5, CSS and JavaScript.



SCOPIC software

— CONVERT FLASH TO HTML5 SERVICES —

Browsers like Chrome and Mozilla are aggressively restricting or disabling Adobe Flash Player. If you're still using Flash, you may be losing the business of over 50% of internet users.*

Don't lose customers in a flash.
It's time to replace it with HTML5 and Scopic is here to help.

LET'S GET STARTED

Top 4 Reasons to Convert Flash to HTML5

- SPEED**
With HTML5, multimedia content plays instantly, no plugin needed.
- SECURITY**
Flash's plugins open a user to potential security risks and vulnerabilities.
- ACCESSIBILITY**
Chrome & Firefox block Flash content. HTML5 is accessible to all.
- INNOVATION**
Availability of live streaming video and a number of new exciting features.

Convert Flash To HTML5 Services

IT'S TIME FOR A HTML5 MAKEOVER

DISCOVER THE BENEFITS OF LOCAL SEO

WHAT IS LOCAL SEO (SEARCH ENGINE OPTIMIZATION)?

With the rise of GPS enabled smart phones, Google started providing more results based on the current user location.

Local SEO is a process for optimizing a website so that it ranks in the "Google Local Listings Map Pack", a special featured "box" of websites that are in close geographical proximity to the searcher and are related to the search query's intent. This box is displayed at the top of the page, even before the organic results (the natural results/websites that are shown based on relevance to the search query). **If you rank there, it's highly possible you'll get more traffic than the website which is currently at the no. 1 organic position.**

- Be visible to people looking for your product or service, right when they are looking for you.
- Enhance overall web presence and authority in the eyes of the searcher.
- Increase traffic from people who have more intent on buying since they are, literally, located just nearby your brick-and-mortar business.

Local SEO Services

LANDING PAGES

MEDICAL RECORDS TRACKER

YOUR TRUSTY MEDICATION APP

All your and your loved ones' medical information, doctor's appointments, and medication administration records in your pocket — anywhere, anytime

Download on the App Store | GET IT ON Google Play

Appointment | Calendar | People | Medications | Physicians

Life is busy, and coordinating healthcare for yourself and your loved ones can be exhausting! In between giving mom her daily pills, taking the kids to the dentist, and sticking to your physical therapy regimen, how do you keep track of it all? That's where the MRT free mobile medical records tracker app comes in.

MRT is a FREE medical alert app that allows you to securely store and organize medical records, medication schedules, and doctors' appointments for yourself and others - all from your mobile phone.

MRT allows you to spend less time managing appointments and medication schedules and more time enjoying the life your health enables.

Medical Records Tracker

SKETCHLIST3D

Top-Notch Kitchen Design Software for Professional Woodworkers

Close more jobs in less time with SketchList3D custom kitchen design

If you can't show your prospects what they're buying they won't buy. Show them you understand what they want and you are much closer to winning the job.

SketchList3D users say that their customers love seeing high quality images of their new kitchens before they buy.

Working with SketchList3D is like making something in your workshop: same terms, same ideas, same processes.

Spending too much time creating design proposals and dealing with client changes? SketchList3D speeds up custom woodwork designs and lets you make changes in a matter of minutes.

Don't have time to learn a new software program? We hear you! Start designing in a few hours with our JumpStart training program.

JumpStart SketchList3D

Get productive fast with a 1-on-1, hands-on interactive screen-sharing session with a SketchList expert! For a limited time, this exclusive training is **COMPLETELY FREE**.

Why waste your valuable time with a "free" trial, when in 1 hour you can:

- Master SketchList3D's 3 main functions
- Explore how only 3 tools accomplish your design
- Learn time-saving tips & tricks
- Start designing your next client job!

1h

SIGN UP FOR YOUR FREE TRAINING & TRIAL

3D Kitchen Design Made Easy

- Craft Detailed Models**: Designing with SketchList3D is like building with your hands. Assemble recognizable 3D objects, and set joinery, contours, holes, angles, and board shapes just where you want them.
- Drive Sales**: Create designs quickly and insert them into photos and photorealistic backgrounds of your clients' homes to bring their dream kitchen to life before their eyes.
- Modify Designs Effortlessly**: Engage clients in the design process by responding to feedback and kitchen cabinet design ideas with live 3D visuals and estimate updates.
- Make Accurate Bids**: SketchList3D's purchase list reports calculate material costs, making it easy to define estimates and bid with confidence.

JumpStart Private Training

Made by professional woodworkers, for professional woodworkers

KODAWARI

Planting Seeds of Transformation with Yoga Teacher Training in Florida

Unlock the Power of Your Inner Strength. Journey deeper into the realms of self-discovery.

Are you ready to turn your passion into your dream vocation?

Absolutely! Tell Me More

Spiritual and Intensive. The Yoga Teacher Training Course Uniting Your Mind and Your Heart with Your Goals.

Whether you're an ambitious teacher or are simply on the search for deeper spiritual awareness, our **200 hour teacher training in Tampa is perfect for you.**

On the Foundations for a Mindful Teacher Training Course we will:

- Help you channel** your love for yoga into a meaningful, creative career that connects you daily with the energy and power of the universe.
- Equip you with the knowledge** you need to translate your passion into a fountain of actionable, transformative yoga teachings.
- Offer a breadth and depth** of invaluable coaching that will deepen your yoga practice and accelerate your personal growth.

Kodawari

Learn from Yoga Experts in Our 200 Hour Teacher Training in Tampa

200 hours jam-packed with smart sequencing, clear cueing, excellent themes and the confidence to translate your passion into action. The Kodawari yoga teacher training course in Florida consists of:

- 20+ hrs of** Anatomy, Kinesiology and Physiology, Teaching Postures and Correcting for Alignment
- 25+ hrs of** Practice Teaching, Assisting and Observing
- 30+ hrs of** Yoga Philosophy, Lifestyle, Qualities and Ethics of a Teacher, Making Your Business Work
- 40+ hrs of** Teaching Styles, Methodology and the Process of Learning Itself
- 100+ hrs of** Asana Techniques, Training and Practice

Journey with us as we dive deeper into the **transformative power of yoga**. From breath work to meditation, Vinyasa Flow to Asana practice, it's time to explore your full potential in the peaceful realms of some of yoga's greatest minds.

- When?** 8 weeks and 8 days on March 1st starting on Sunday August 3rd 2020.
- Where?** Classes will take place in our Kodawari Studios on Henderson Blvd in Tampa, Florida.
- How?** Signing up is a piece of cake. If you're ready to take yoga to the next level, send us a message and we'll save your spot.

Cnkt

Social Media with a Mission

Cnkt (pronounced "connct") brings voices of individuals together on the issues that matter.

Download on the App Store | GET IT ON Google play

Should you do more to fight economic inequality?

How would you answer this Poll?

How do you think others would respond?

Download on the App Store | GET IT ON Google play

Cnkt App

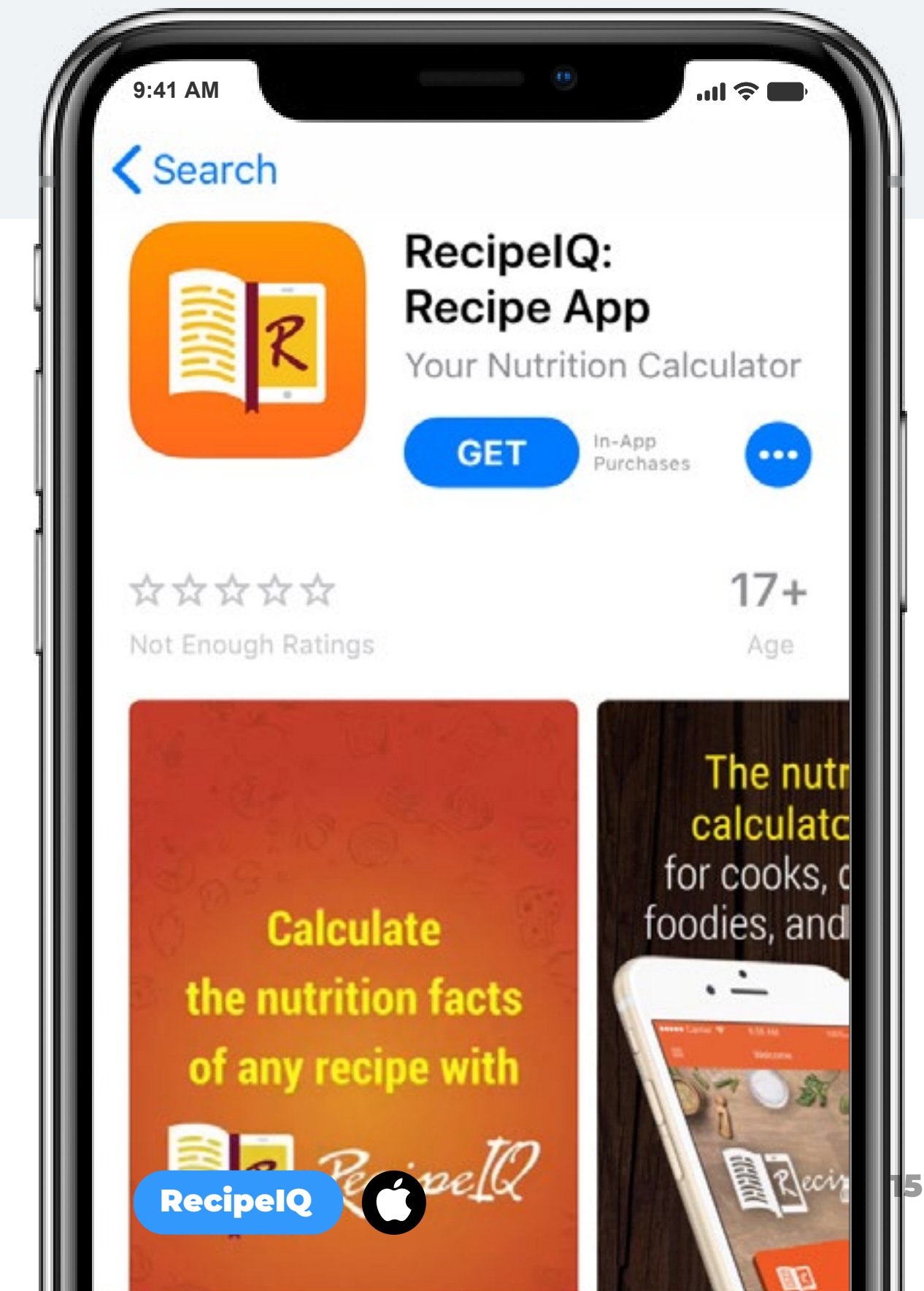
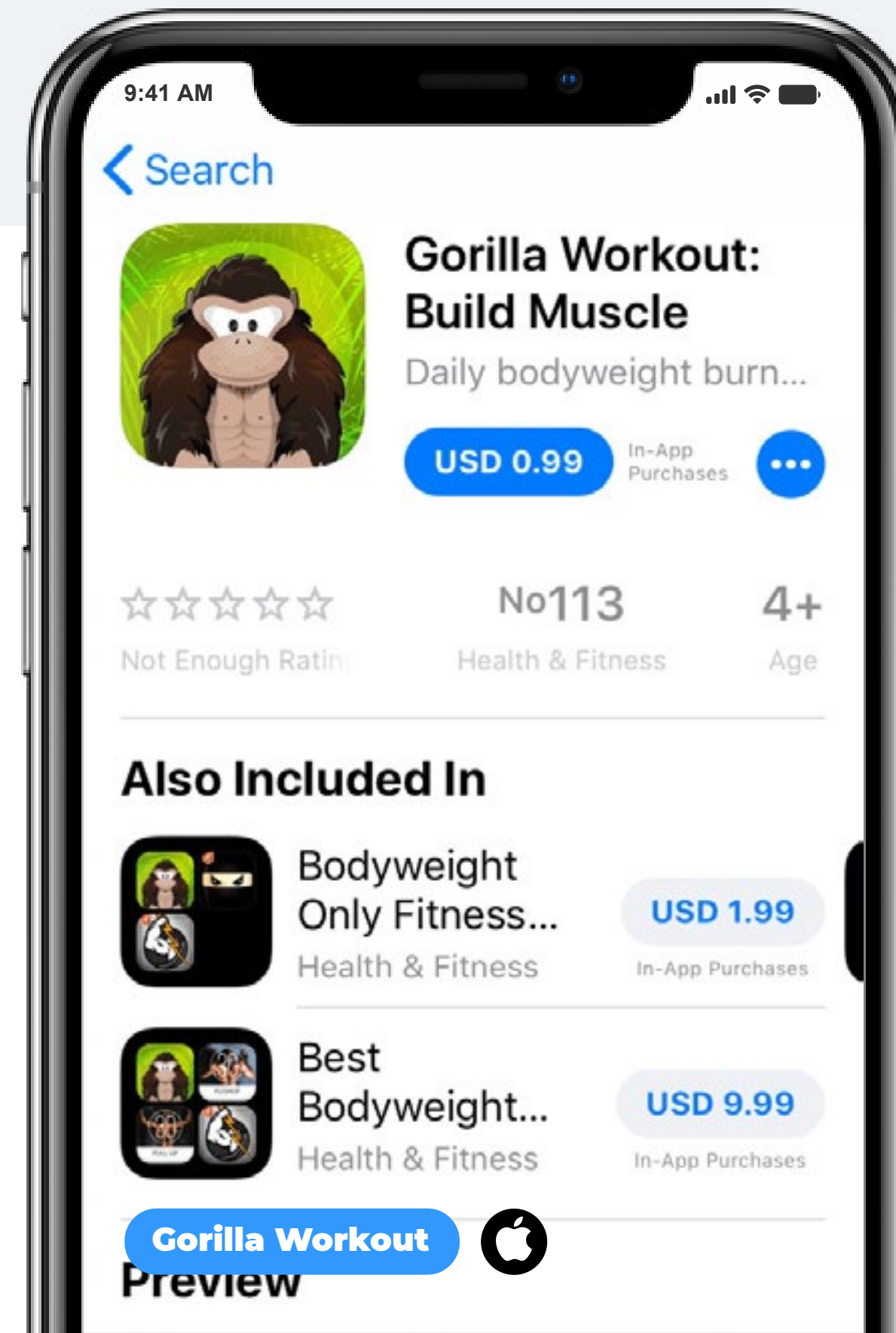
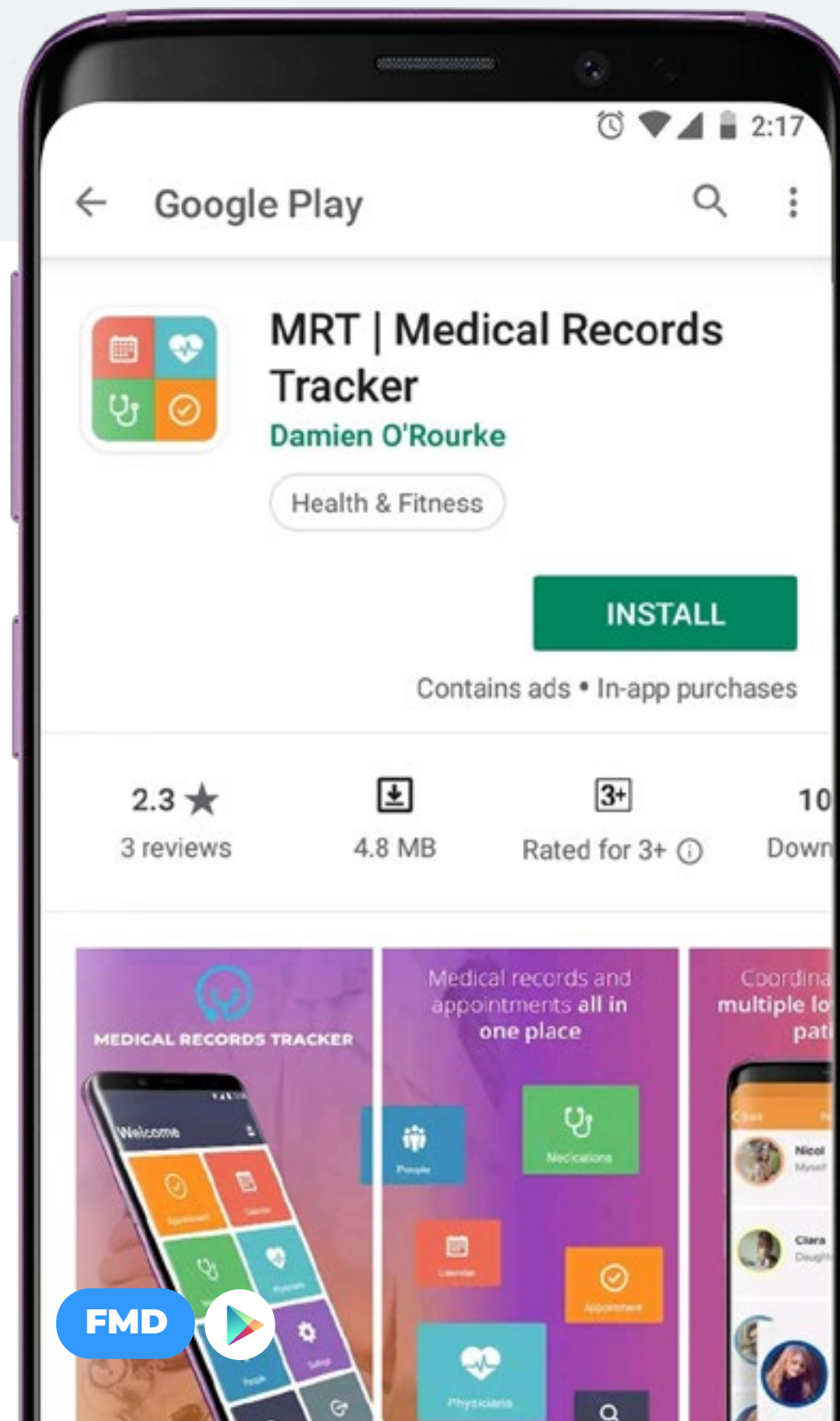
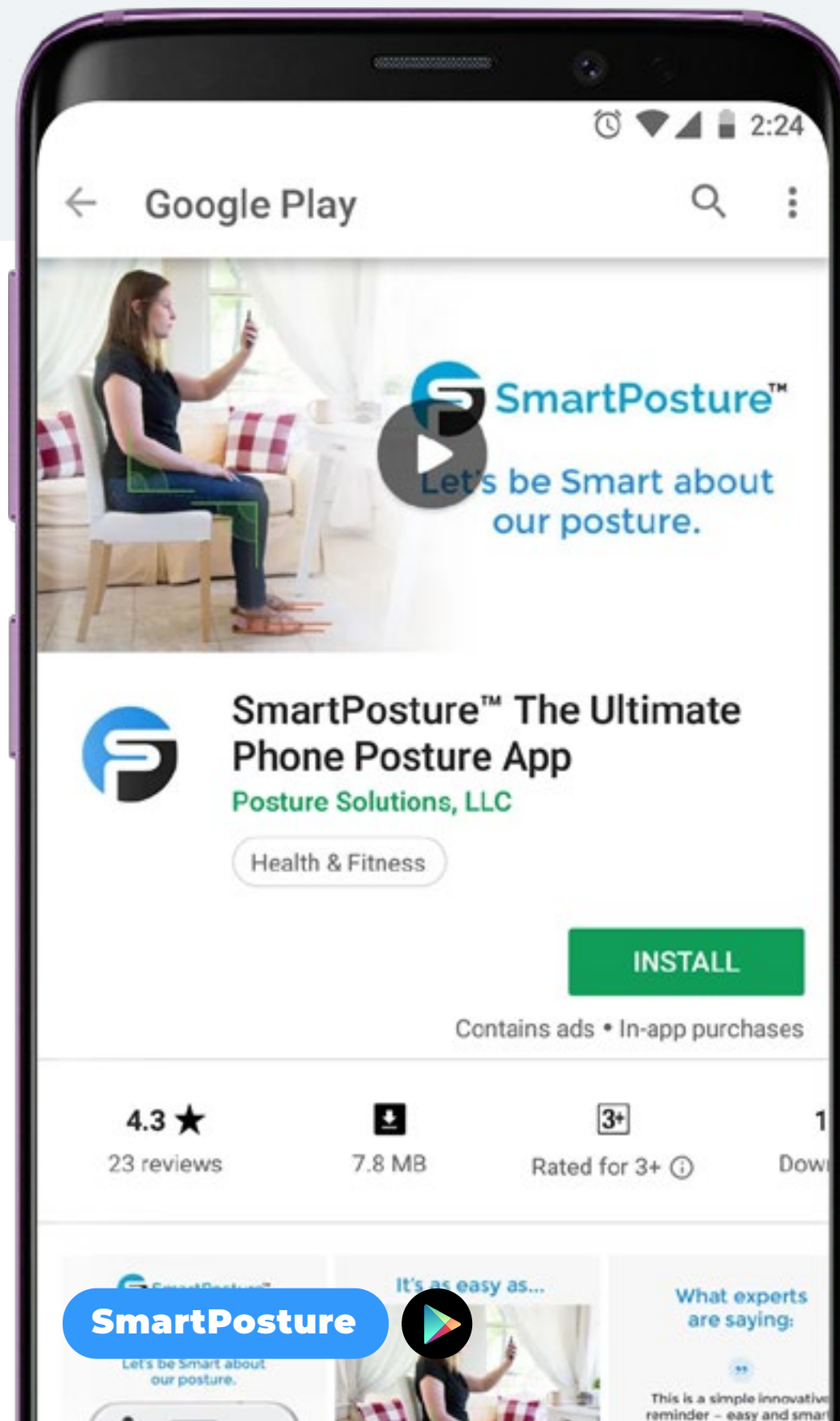
Cnkt is not just some "polling app".

- Create and vote in online polls.
- Live opinions, directly from our Users.



ASO

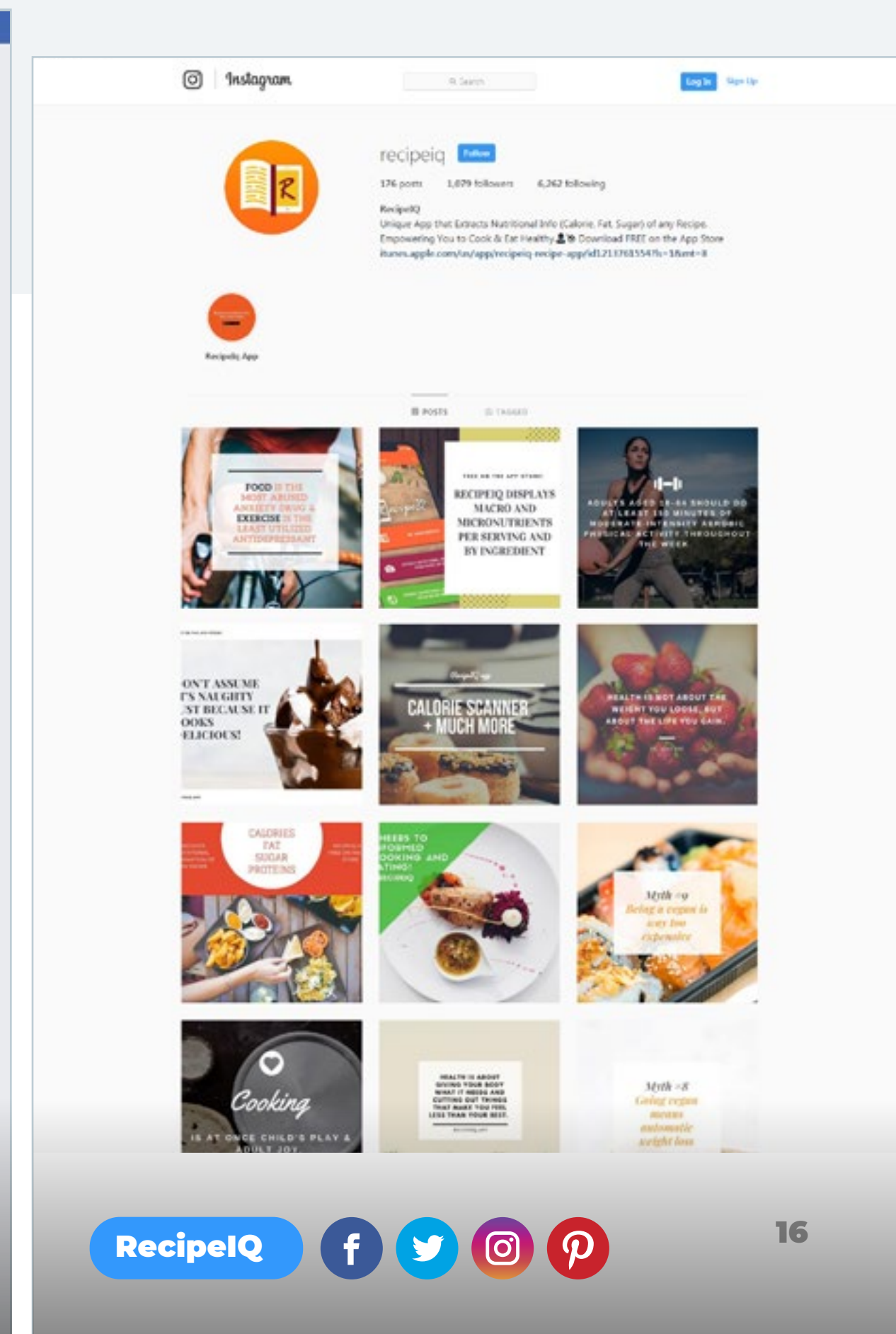
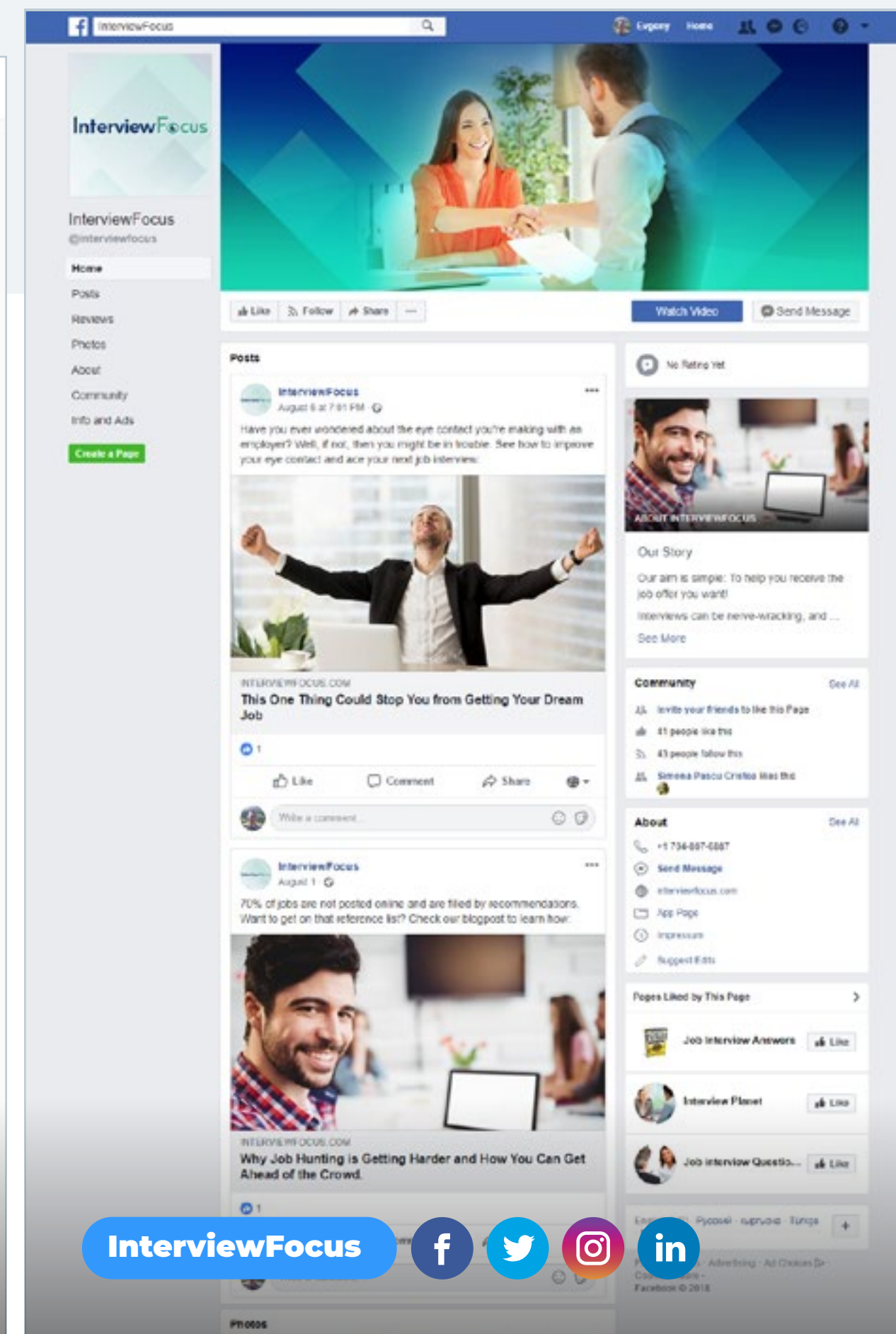
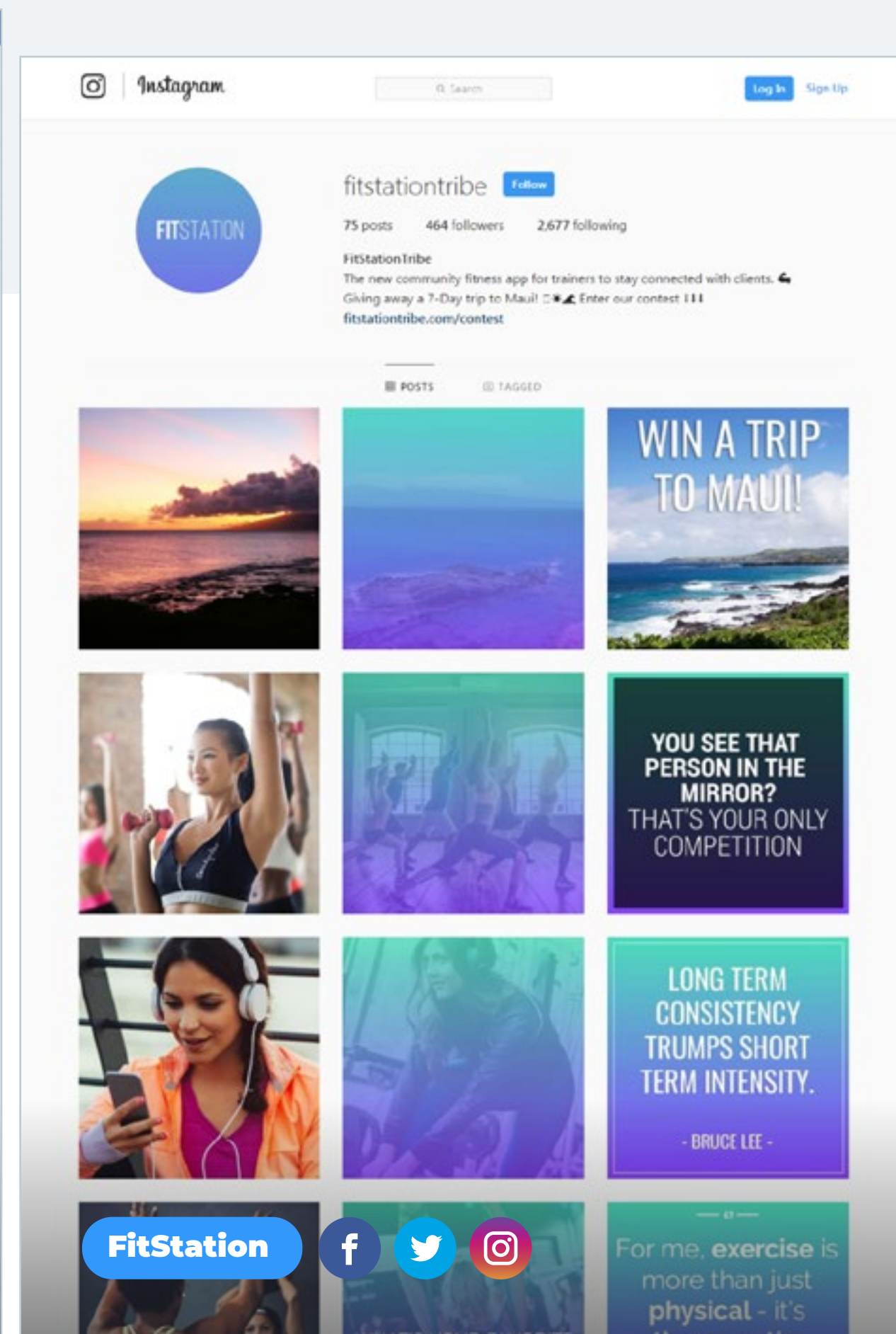
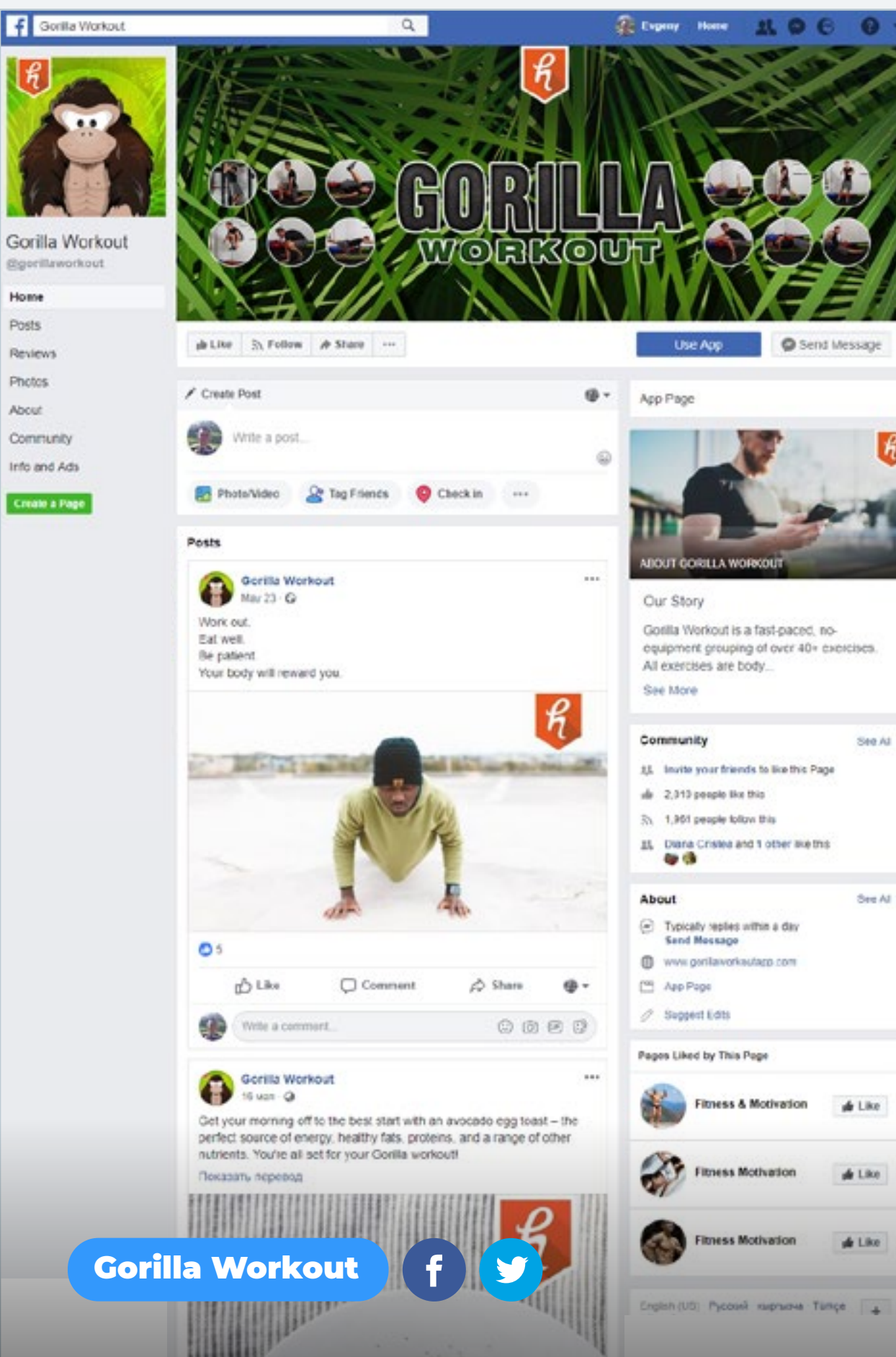
We utilize App Store Optimization, or ASO, to give apps the most visibility possible in order to increase downloads. We work to enhance an app's title, description, screenshots, logo, and other features with carefully selected keywords and images to draw in new users.



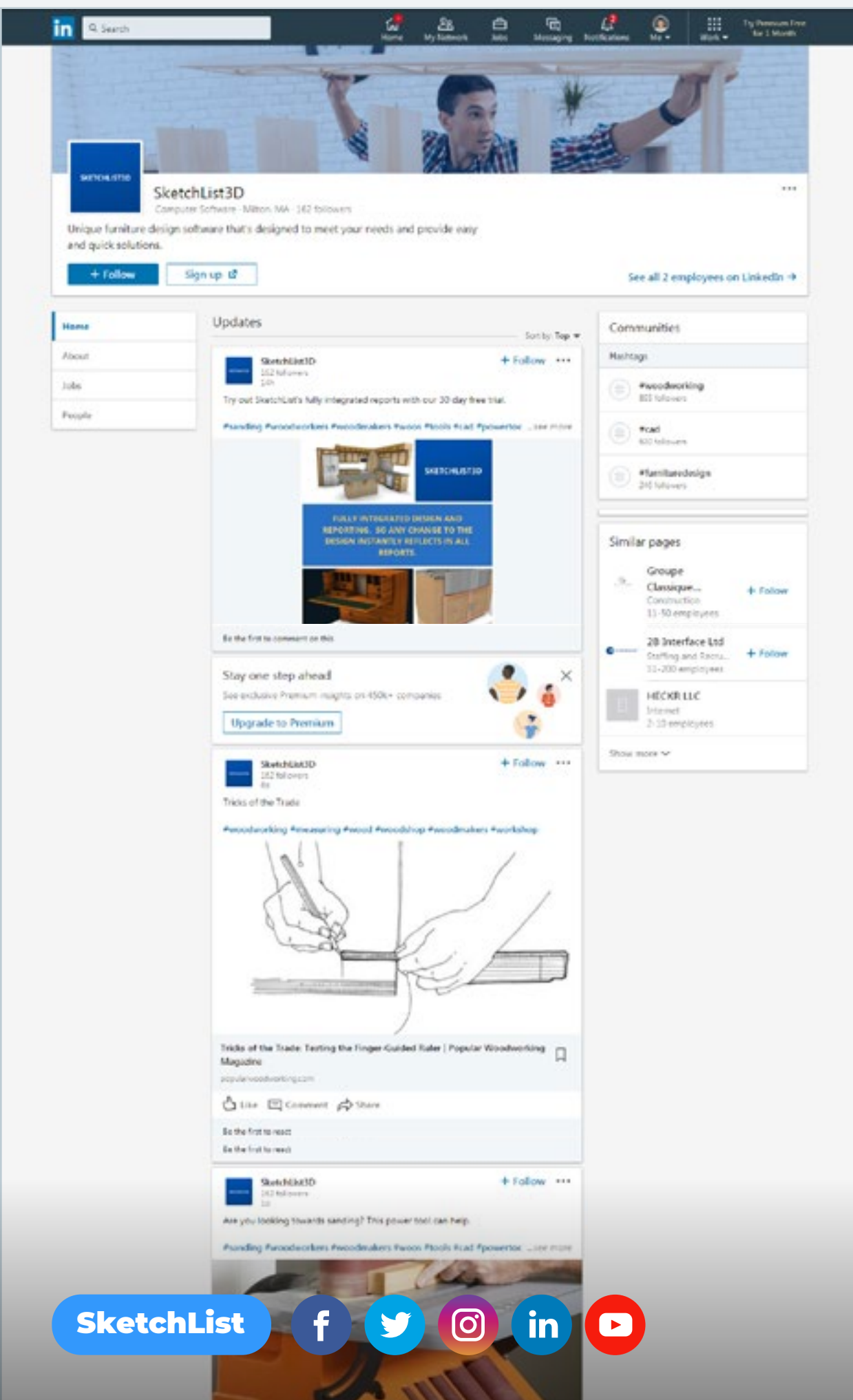


SOCIAL MEDIA

Social media profiles build positive first impressions, create brand awareness, and build a platform to engage your user base. Not only do we create and maintain social media channels, we also optimize social media profiles to rank on search engines.



SOCIAL MEDIA



SketchList3D
Computer Software - Milton, MA · 142 followers

Unique furniture design software that's designed to meet your needs and provide easy and quick solutions.

+ Follow Sign up

See all 2 employees on LinkedIn →

Home Updates Communities

Updates

SketchList3D 252 followers · 2d

Try out SketchList's fully integrated reports with our 30-day free trial.

SketchList3D

FULLY INTEGRATED DESIGN AND REPORTING. SO ANY CHANGE TO THE DESIGN INSTANTLY REFLECTS IN ALL REPORTS.

Be the first to comment on this

Stay one step ahead

See exclusive Premium insights on 450k+ companies

Upgrade to Premium

SketchList3D 252 followers · 4d

Tricks of the Trade

Woodworking #woodworking #woodworking #woodworking #woodworking #woodworking

Tricks of the Trade: Testing the Finger-Guided Ruler | Popular Woodworking Magazine

popularwoodworking.com

Like Comment Share

Be the first to react

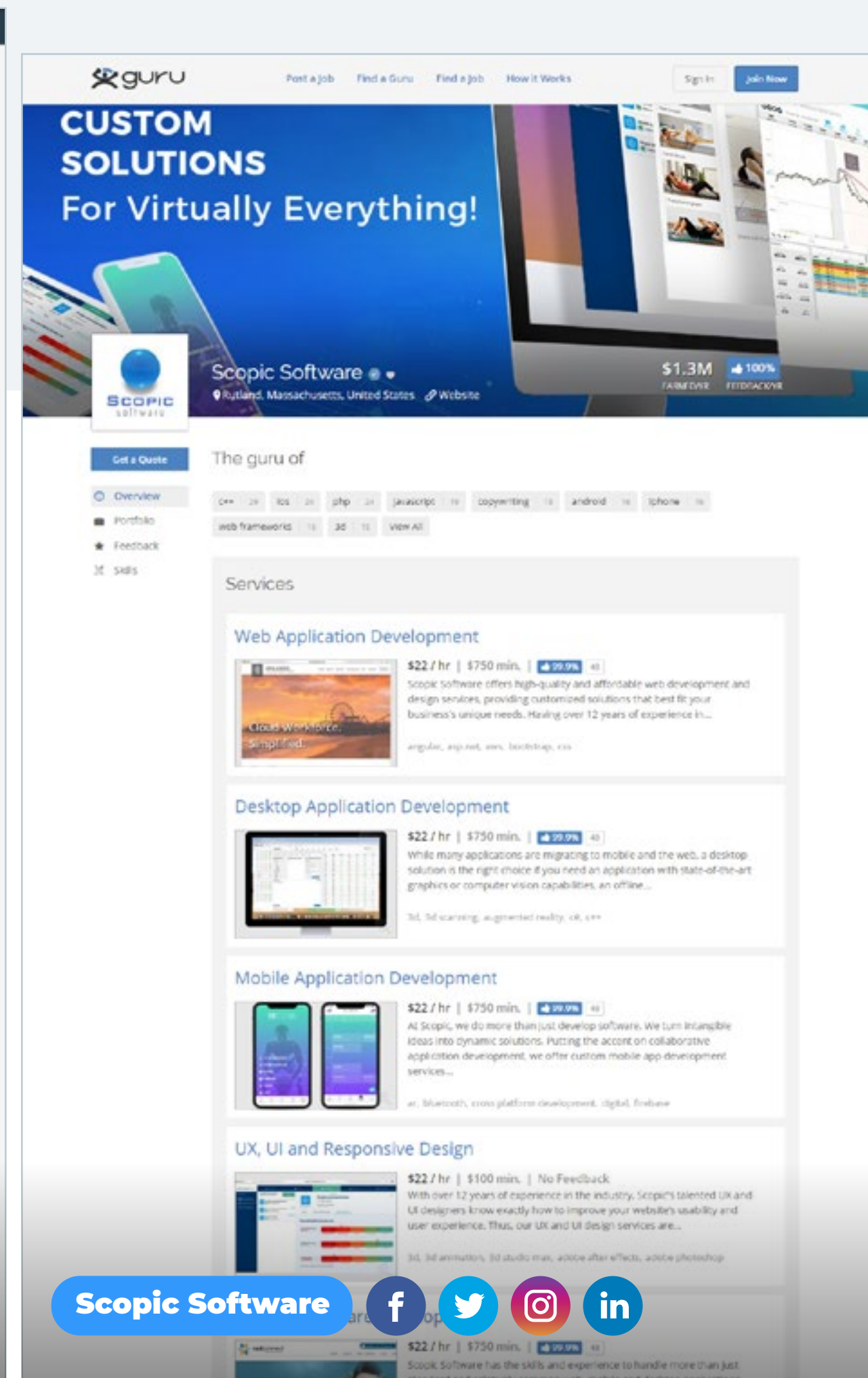
Be the first to react

SketchList3D 142 followers · 3d

Are you looking for a power tool? This power tool can help.

Popular Woodworking #woodworking #woodworking #woodworking #woodworking #woodworking

Popular Woodworking #woodworking #woodworking #woodworking #woodworking #woodworking



Scopic Software ● ●
Rutland, Massachusetts, United States · Website

\$1.3M FUNDRAISE 100% FEEDBACK

Get a Quote

The guru of

Overview Portfolio Feedback Skills

Services

Web Application Development

\$22 / hr | \$750 min. | 100% (4)

Scopic software offers high-quality and affordable web development and design services, providing customized solutions that best fit your business's unique needs. Having over 12 years of experience in...

angular, asp.net, aws, bootstrap, css

Desktop Application Development

\$22 / hr | \$750 min. | 100% (4)

While many applications are migrating to mobile and the web, a desktop solution is the right choice if you need an application with state-of-the-art graphics or computer vision capabilities, an offline...

3d, 3d scanning, augmented reality, c#, c++

Mobile Application Development

\$22 / hr | \$750 min. | 100% (4)

At Scopic, we do more than just develop software. We turn intangible ideas into dynamic solutions. Putting the accent on collaborative application development, we offer custom mobile app development services...

ar, Microsoft, cross platform development, digital, ios/android

UX, UI and Responsive Design

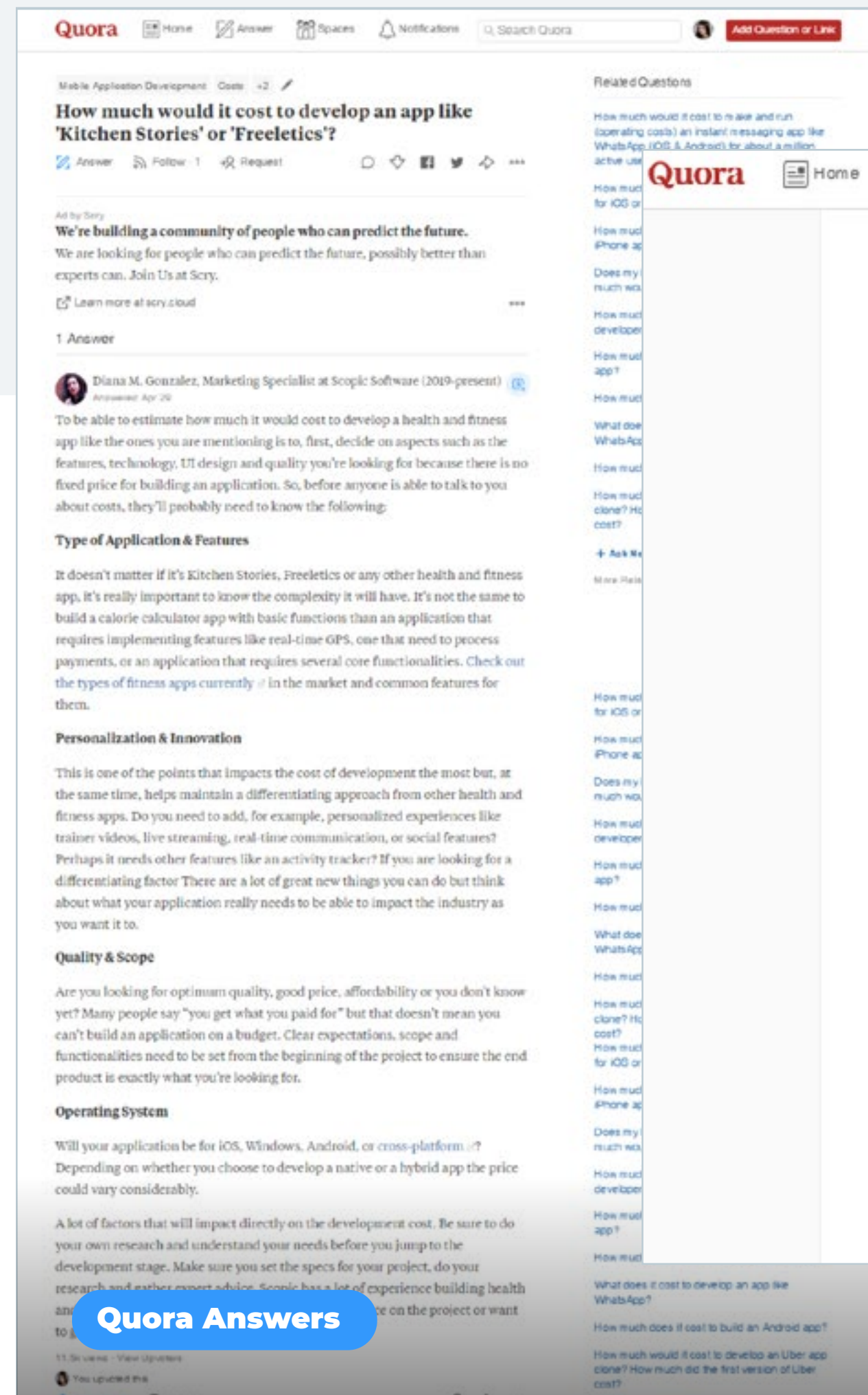
\$22 / hr | \$100 min. | No Feedback

With over 12 years of experience in the industry, Scopic's talented UX and UI designers know exactly how to improve your website's usability and user experience. Thus, our UX and UI design services are...

3d, 3d animation, 3d audio mix, adobe after effects, adobe photoshop

Scopic Software has the skills and experience to handle more than just standard and relatively common web, mobile and desktop applications.

Scopic Software



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Mobile Application Development · Costs · 42

How much would it cost to develop an app like 'Kitchen Stories' or 'Freeletics'?

Answer Follow 1 Request

All by Scopy

We're building a community of people who can predict the future.
We are looking for people who can predict the future, possibly better than experts can. Join Us at Scry.

Learn more at scry.co.uk

1 Answer

Diana M. Gonzalez, Marketing Specialist at Scopic Software (2019-present)
Answered Apr 20

To be able to estimate how much it would cost to develop a health and fitness app like the ones you are mentioning is to, first, decide on aspects such as the features, technology, UI design and quality you're looking for because there is no fixed price for building an application. So, before anyone is able to talk to you about costs, they'll probably need to know the following:

Type of Application & Features

It doesn't matter if it's Kitchen Stories, Freeletics or any other health and fitness app, it's really important to know the complexity it will have. It's not the same to build a calorie calculator app with basic functions than an application that requires implementing features like real-time GPS, one that need to process payments, or an application that requires several core functionalities. Check out the types of fitness apps currently in the market and common features for them.

Personalization & Innovation

This is one of the points that impacts the cost of development the most but, at the same time, helps maintain a differentiating approach from other health and fitness apps. Do you need to add, for example, personalized experiences like trainer videos, live streaming, real-time communication, or social features? Perhaps it needs other features like an activity tracker? If you are looking for a differentiating factor there are a lot of great new things you can do but think about what your application really needs to be able to impact the industry as you want it to.

Quality & Scope

Are you looking for optimum quality, good price, affordability or you don't know yet? Many people say "you get what you paid for" but that doesn't mean you can't build an application on a budget. Clear expectations, scope and functionalities need to be set from the beginning of the project to ensure the end product is exactly what you're looking for.

Operating System

Will your application be for iOS, Windows, Android, or cross-platform? Depending on whether you choose to develop a native or a hybrid app the price could vary considerably.

A lot of factors that will impact directly on the development cost. Be sure to do your own research and understand your needs before you jump to the development stage. Make sure you set the specs for your project, do your research and gather expert advice. Scopic has a lot of experience building health and fitness apps. We can help you with the development of your app. Contact us on the project or want to learn more.

11.3k views · View Upvoters

You upvoted this

Upvote 3 Share

Add a comment... Recommended All

Related Questions

How much would it cost to make and run (operating costs) an instant messaging app like WhatsApp, iMessage, and Android for about a million?

How much for iOS or Android?

How much for iPhone app?

Does my app need to be on both iOS and Android?

How much for development?

How much for app?

What does WhatsApp cost?

How much for WhatsApp?

How much for iOS or Android?

How much for iPhone app?

Does my app need to be on both iOS and Android?

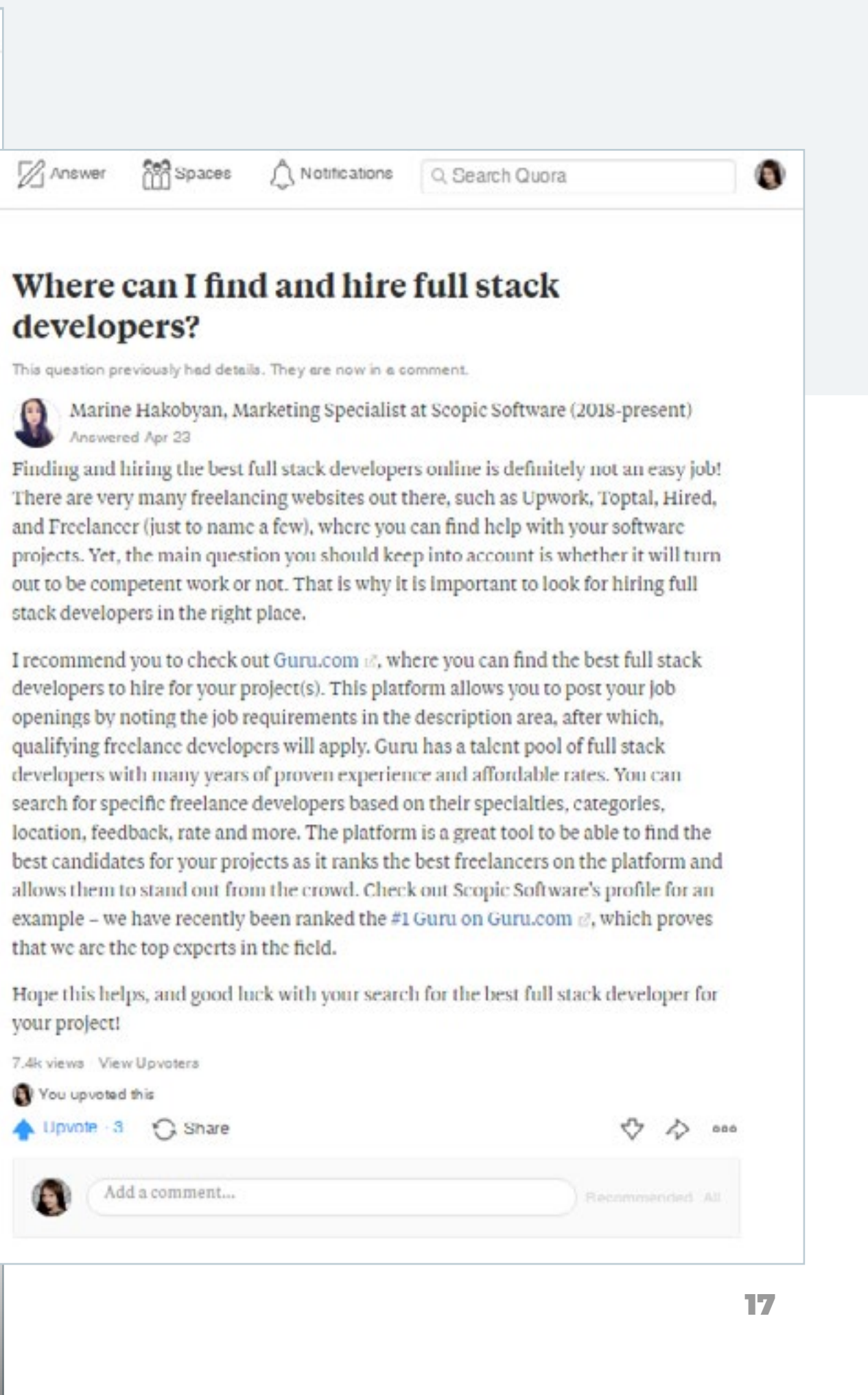
How much for development?

How much for app?

What does it cost to develop an app like WhatsApp?

How much does it cost to build an Android app?

How much would it cost to develop an Uber app clone? How much did the first version of Uber cost?



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Where can I find and hire full stack developers?

This question previously had details. They are now in a comment.

Marine Hakobyan, Marketing Specialist at Scopic Software (2018-present)
Answered Apr 23

Finding and hiring the best full stack developers online is definitely not an easy job! There are very many freelancing websites out there, such as Upwork, Toptal, Hire, and Freelancer (just to name a few), where you can find help with your software projects. Yet, the main question you should keep into account is whether it will turn out to be competent work or not. That is why it is important to look for hiring full stack developers in the right place.

I recommend you to check out Guru.com, where you can find the best full stack developers to hire for your project(s). This platform allows you to post your job openings by noting the job requirements in the description area, after which, qualifying freelance developers will apply. Guru has a talent pool of full stack developers with many years of proven experience and affordable rates. You can search for specific freelance developers based on their specialties, categories, location, feedback, rate and more. The platform is a great tool to be able to find the best candidates for your projects as it ranks the best freelancers on the platform and allows them to stand out from the crowd. Check out Scopic Software's profile for an example - we have recently been ranked the #1 Guru on Guru.com, which proves that we are the top experts in the field.

Hope this helps, and good luck with your search for the best full stack developer for your project!

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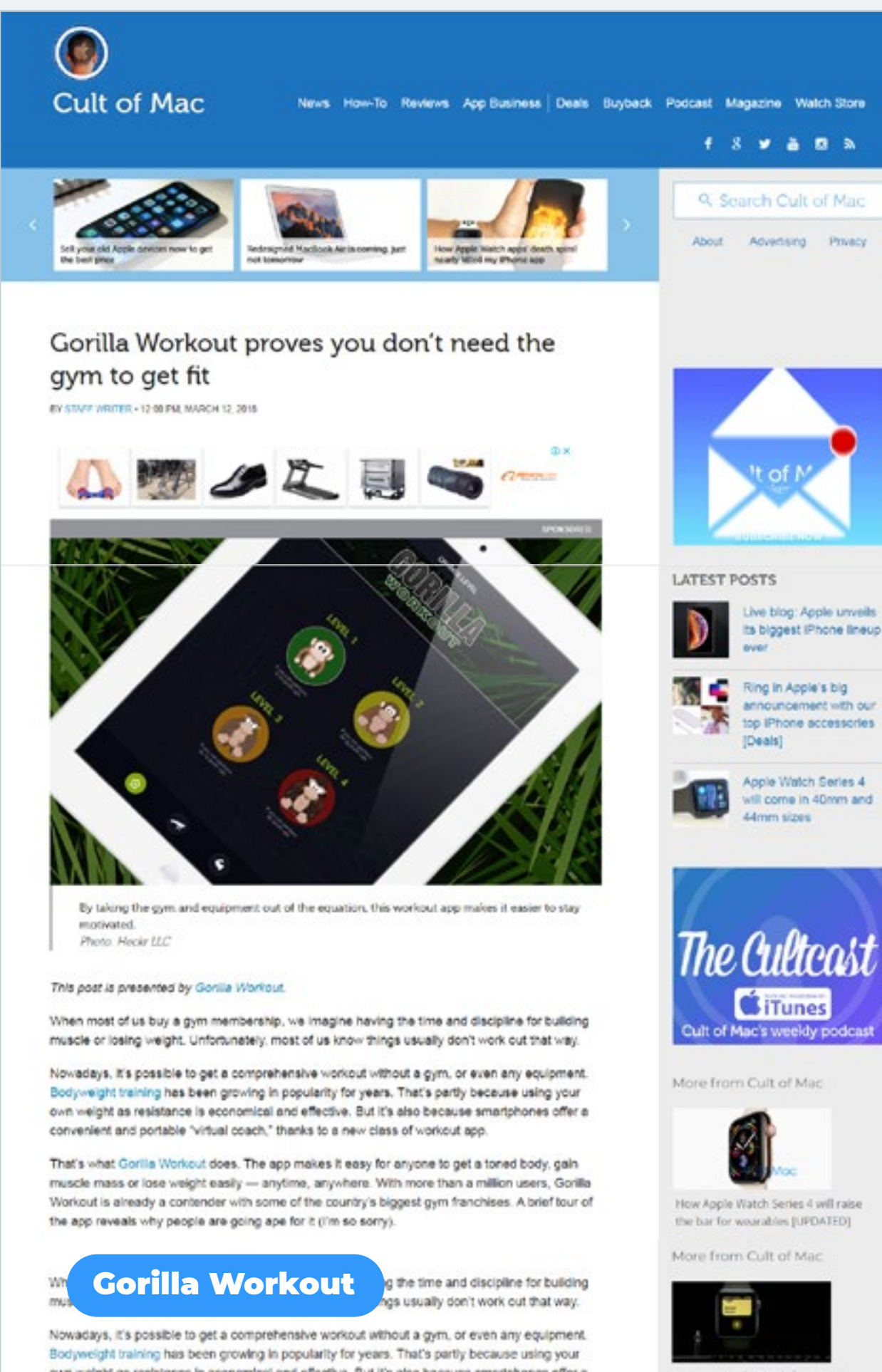
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Gorilla Workout proves you don't need the gym to get fit
BY STAFF WRITER / 12:00 PM, MARCH 12, 2018

By taking the gym and equipment out of the equation, this workout app makes it easier to stay motivated.
Photo: Flickr LLC

This post is presented by **Gorilla Workout**.

When most of us buy a gym membership, we imagine having the time and discipline for building muscle or losing weight. Unfortunately, most of us know things usually don't work out that way. Nowadays, it's possible to get a comprehensive workout without a gym, or even any equipment. **Bodyweight training** has been growing in popularity for years. That's partly because using your own weight as resistance is economical and effective. But it's also because smartphones offer a convenient and portable "virtual coach," thanks to a new class of workout app.

That's what **Gorilla Workout** does. The app makes it easy for anyone to get a toned body, gain muscle mass or lose weight easily — anytime, anywhere. With more than a million users, Gorilla Workout is already a contender with some of the country's biggest gym franchises. A brief tour of the app reveals why people are going ape for it (I'm so sorry).

Gorilla Workout saves the time and discipline for building muscle or losing weight. Unfortunately, most of us know things usually don't work out that way. Nowadays, it's possible to get a comprehensive workout without a gym, or even any equipment. **Bodyweight training** has been growing in popularity for years. That's partly because using your own weight as resistance is economical and effective. But it's also because smartphones offer a convenient and portable "virtual coach," thanks to a new class of workout app.

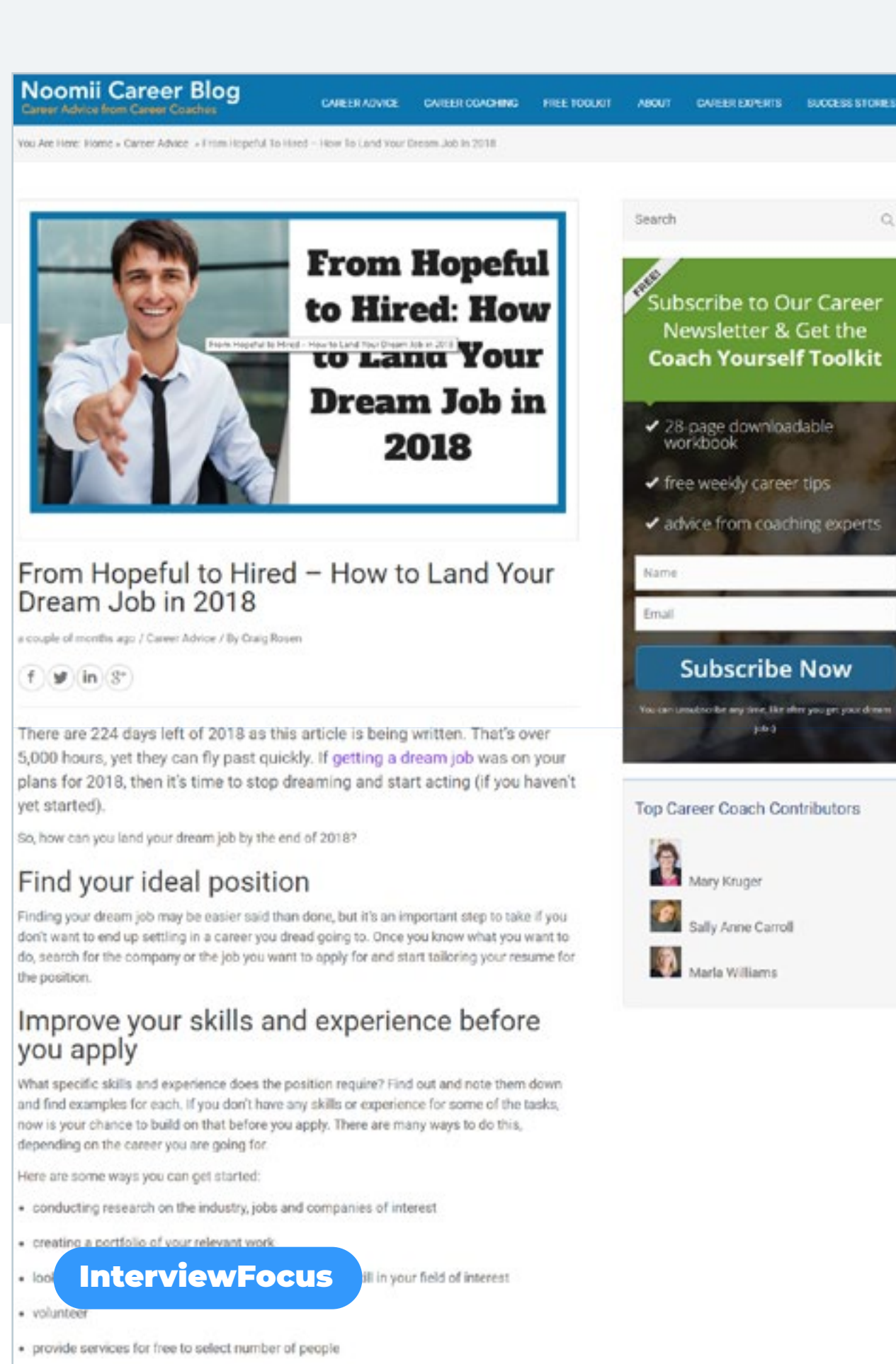
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From Hopeful to Hired: How to Land Your Dream Job in 2018

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From Hopeful to Hired – How to Land Your Dream Job in 2018
a couple of months ago / Career Advice / By Craig Rosen

There are 224 days left of 2018 as this article is being written. That's over 5,000 hours, yet they can fly past quickly. If **getting a dream job** was on your plans for 2018, then it's time to stop dreaming and start acting (if you haven't yet started).

So, how can you land your dream job by the end of 2018?

Find your ideal position

Finding your dream job may be easier said than done, but it's an important step to take if you don't want to end up settling in a career you dread going to. Once you know what you want to do, search for the company or the job you want to apply for and start tailoring your resume for the position.

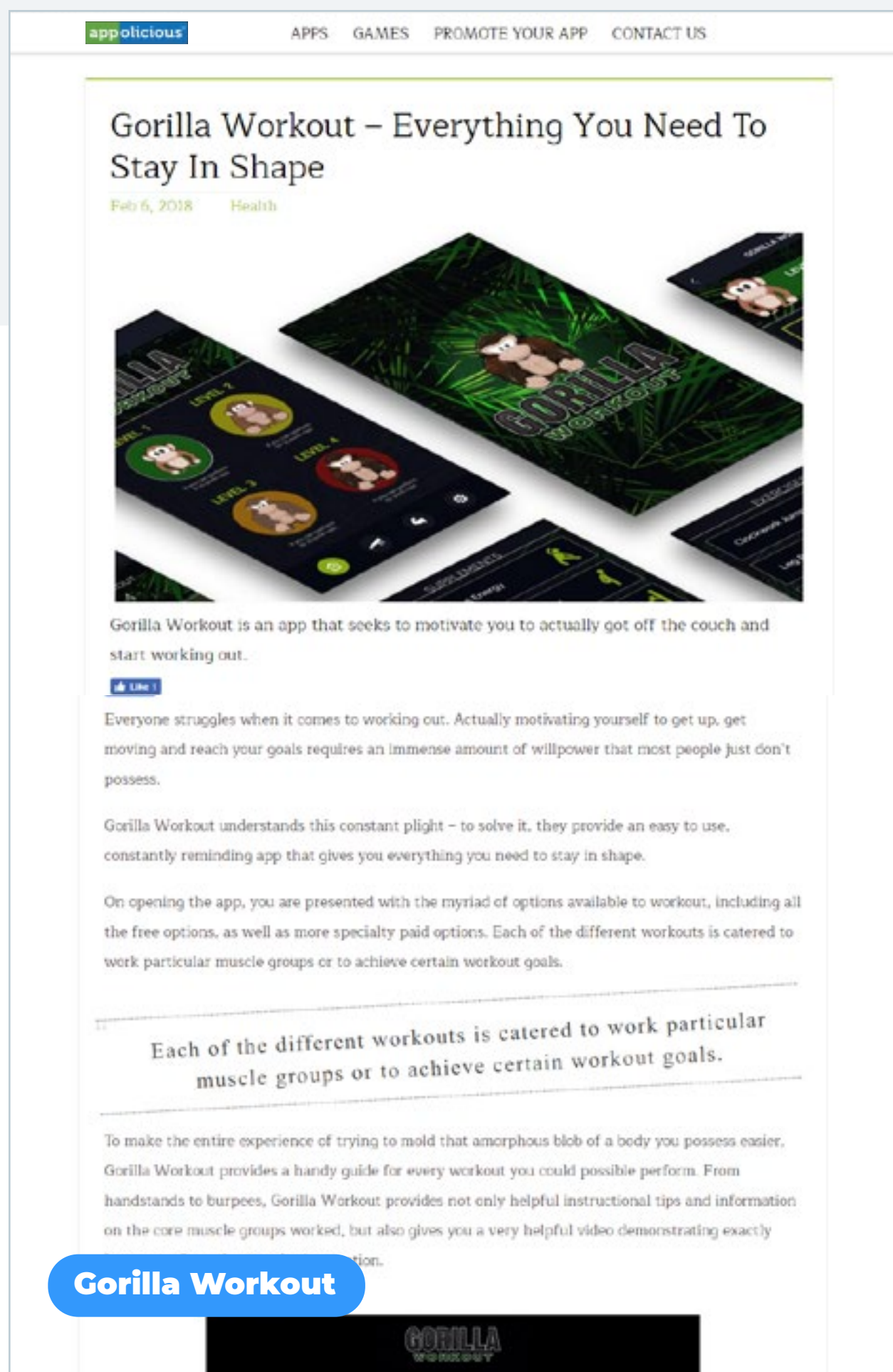
Improve your skills and experience before you apply

What specific skills and experience does the position require? Find out and note them down and find examples for each. If you don't have any skills or experience for some of the tasks, now is your chance to build on that before you apply. There are many ways to do this, depending on the career you are going for.

Here are some ways you can get started:

- conducting research on the industry, jobs and companies of interest
- creating a portfolio of your relevant work
- looking for opportunities in your field of interest
- volunteer
- provide services for free to select number of people

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Gorilla Workout – Everything You Need To Stay In Shape
Feb 6, 2018 Health

Gorilla Workout is an app that seeks to motivate you to actually get off the couch and start working out.

Everyone struggles when it comes to working out. Actually motivating yourself to get up, get moving and reach your goals requires an immense amount of willpower that most people just don't possess.

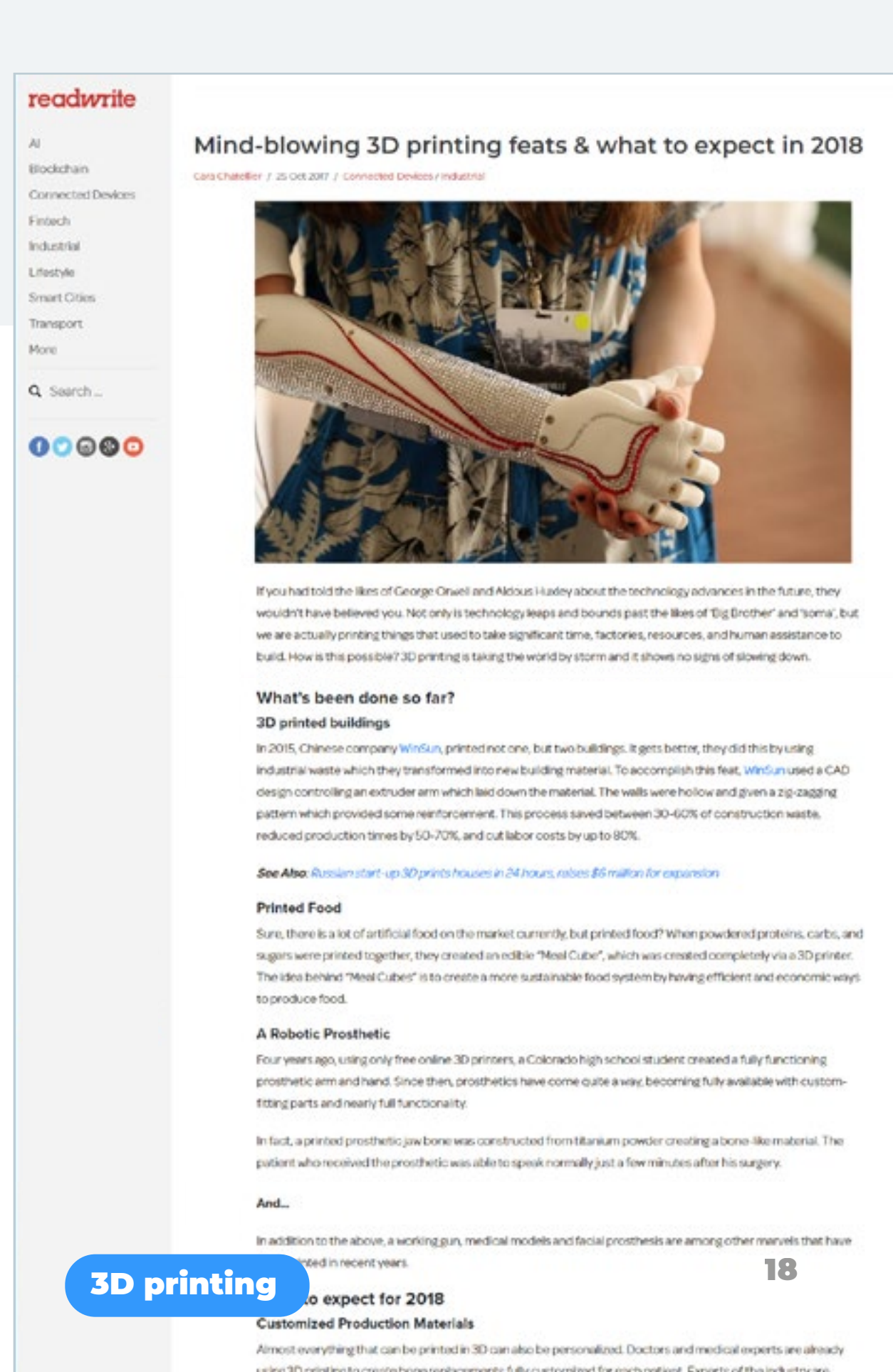
Gorilla Workout understands this constant plight – to solve it, they provide an easy to use, constantly reminding app that gives you everything you need to stay in shape.

On opening the app, you are presented with the myriad of options available to workout, including all the free options, as well as more specialty paid options. Each of the different workouts is catered to work particular muscle groups or to achieve certain workout goals.

Each of the different workouts is catered to work particular muscle groups or to achieve certain workout goals.

To make the entire experience of trying to mold that amorphous blob of a body you possess easier, Gorilla Workout provides a handy guide for every workout you could possibly perform. From handstands to burpees, Gorilla Workout provides not only helpful instructional tips and information on the core muscle groups worked, but also gives you a very helpful video demonstrating exactly how to perform each exercise.

Gorilla Workout



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Mind-blowing 3D printing feats & what to expect in 2018
Chris Chabrier / 25 Oct 2017 / Connected Devices / Industrial

If you had told the likes of George Orwell and Aldous Huxley about the technology advances in the future, they wouldn't have believed you. Not only is technology keeping us and bounds past the likes of 'Big Brother' and '1984', but we are actually printing things that used to take significant time, factories, resources, and human assistance to build. How is this possible? 3D printing is taking the world by storm and it shows no signs of slowing down.

What's been done so far?

3D printed buildings

In 2015, Chinese company **WinSun**, printed not one, but two buildings. It gets better, they did this by using industrial waste which they transformed into new building material. To accomplish this feat, WinSun used a CAD design controlling an extruder arm which laid down the material. The walls were hollow and given a zig-zagging pattern which provided some reinforcement. This process saved between 30-60% of construction waste, reduced production times by 50-70%, and cut labor costs by up to 80%.

See Also: Russian start-up 3D prints houses in 24 hours, raises \$5 million for expansion

Printed Food

Sure, there is a lot of artificial food on the market currently, but printed food? When powdered proteins, carbs, and sugars were printed together, they created an edible "Meal Cube", which was created completely via a 3D printer. The idea behind "Meal Cubes" is to create a more sustainable food system by having efficient and economic ways to produce food.

A Robotic Prosthetic

Four years ago, using only free online 3D printers, a Colorado high school student created a fully functioning prosthetic arm and hand. Since then, prosthetics have come quite a way, becoming fully available with custom-fitting parts and nearly full functionality.

In fact, a printed prosthetic jaw bone was constructed from titanium powder creating a bone-like material. The patient who received the prosthetic was able to speak normally just a few minutes after his surgery.

And...

In addition to the above, a working gun, medical models and facial prostheses are among other marvels that have been printed in recent years.

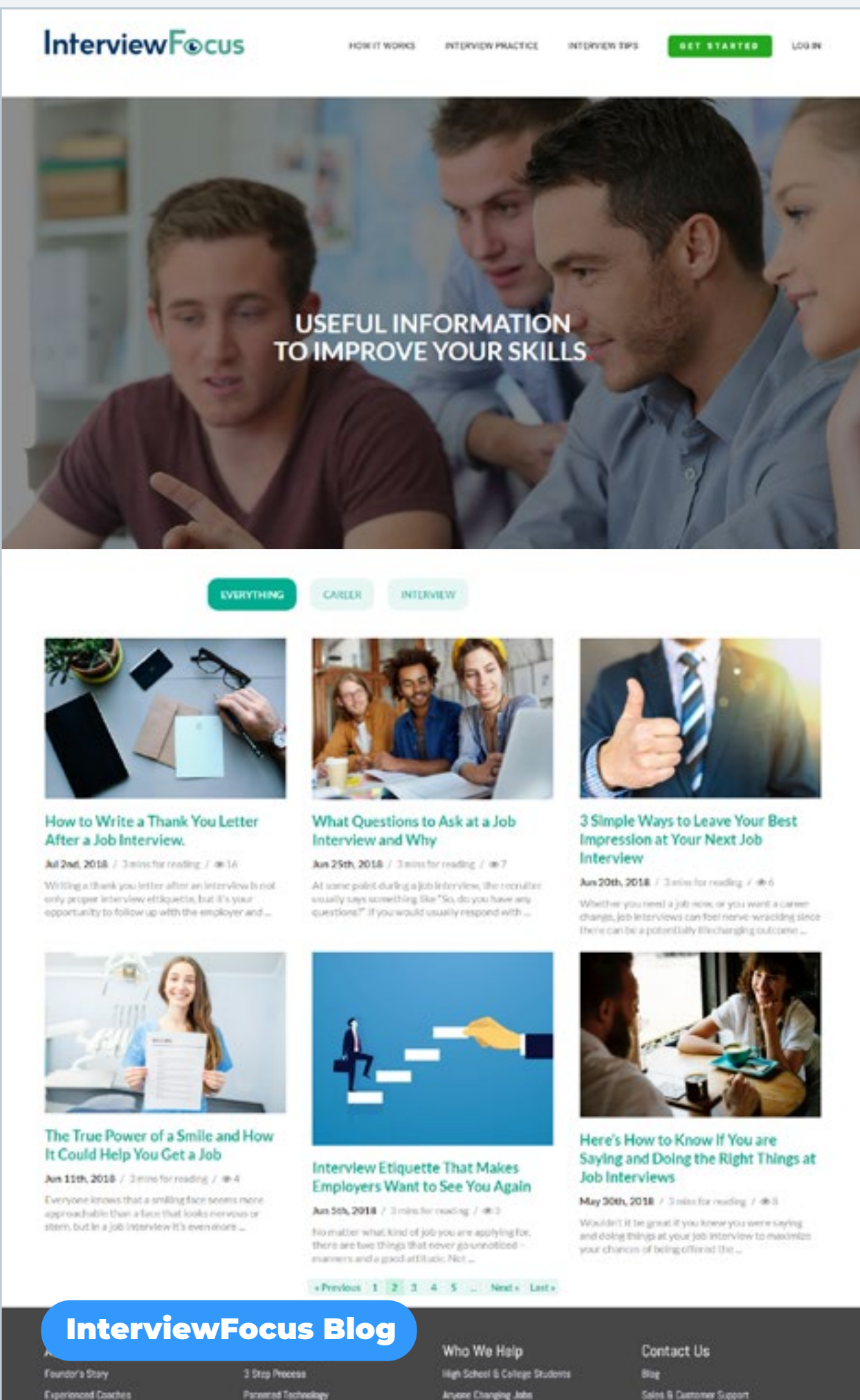
3D printing to expect for 2018

Customized Production Materials

Almost everything that can be printed in 3D can also be personalized. Doctors and medical experts are already using 3D printing to create bone replacements. It's also used to create custom-fit prosthetics. Experts of the technology

3D printing

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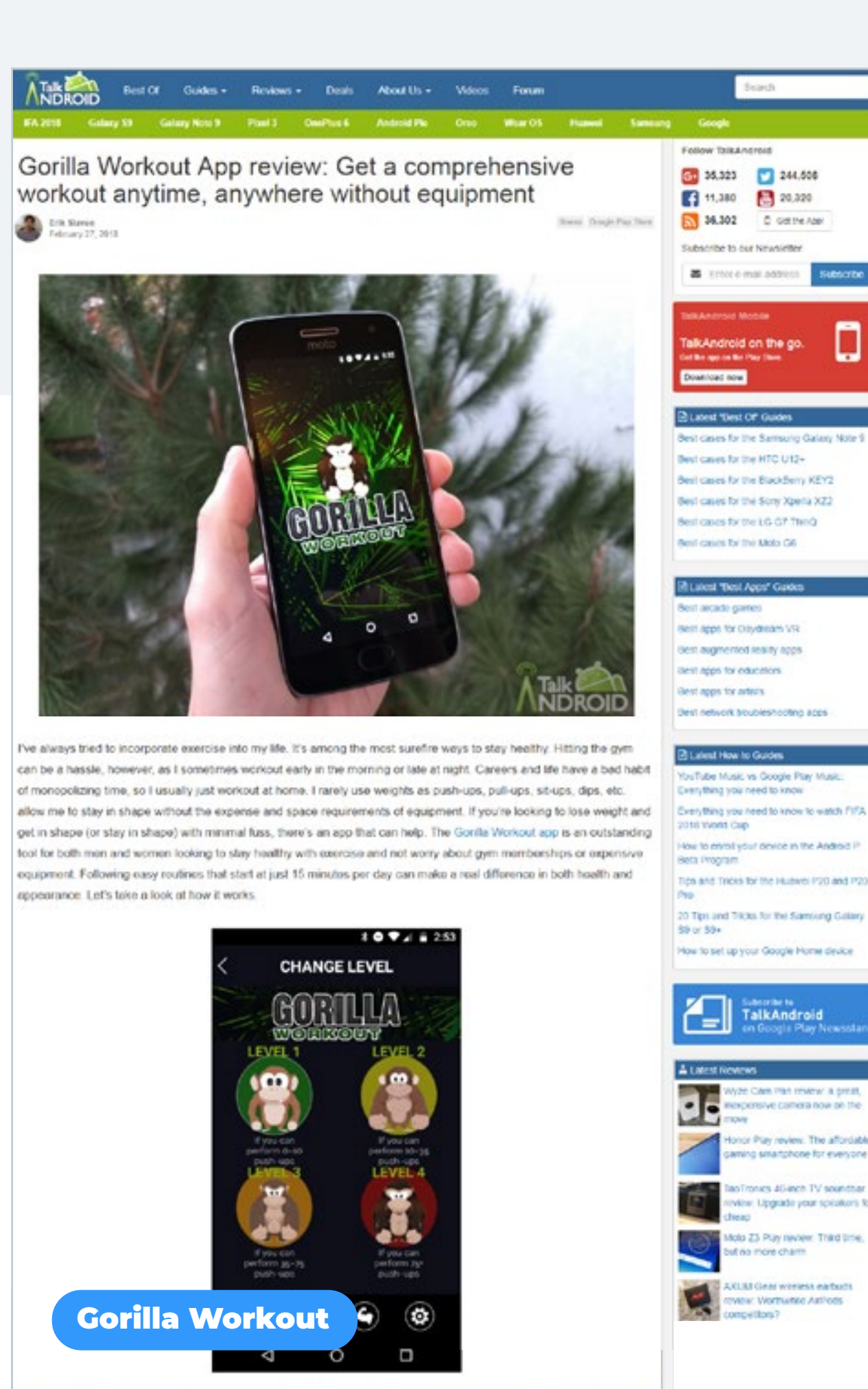
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Gorilla Workout App review: Get a comprehensive workout anytime, anywhere without equipment

Erik Stone February 27, 2018

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CHANGE LEVEL

GORILLA WORKOUT

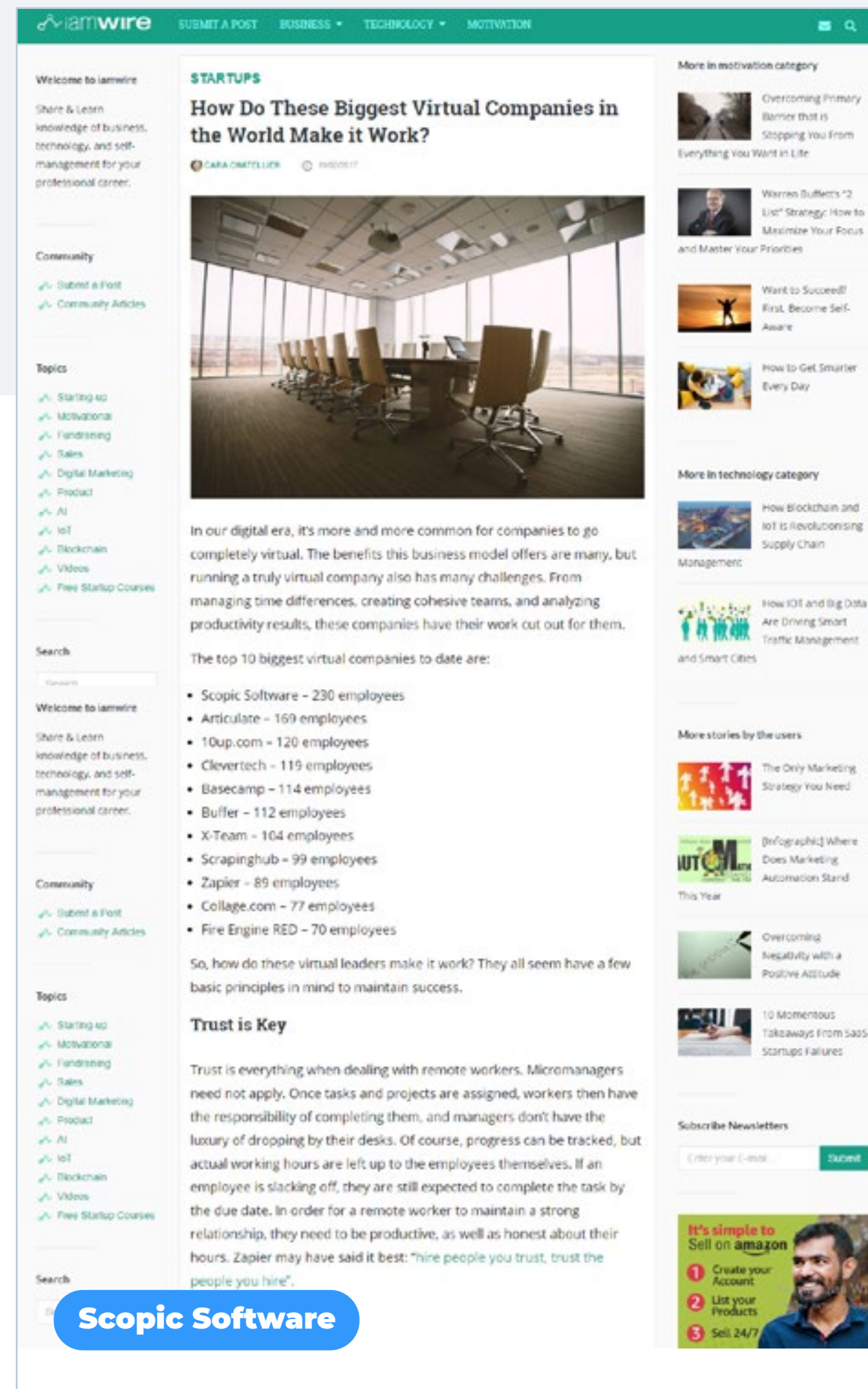
LEVEL 1: If you can perform 10 push-ups

LEVEL 2: If you can perform 20 push-ups

LEVEL 3: If you can perform 30 push-ups

LEVEL 4: If you can perform 40 push-ups

Gorilla Workout



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How Do These Biggest Virtual Companies in the World Make it Work?

CARA ORTELLIER | FEBRUARY 17, 2018

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How Do These Biggest Virtual Companies in the World Make it Work?

In our digital era, it's more and more common for companies to go completely virtual. The benefits this business model offers are many, but running a truly virtual company also has many challenges. From managing time differences, creating cohesive teams, and analyzing productivity results, these companies have their work cut out for them.

The top 10 biggest virtual companies to date are:

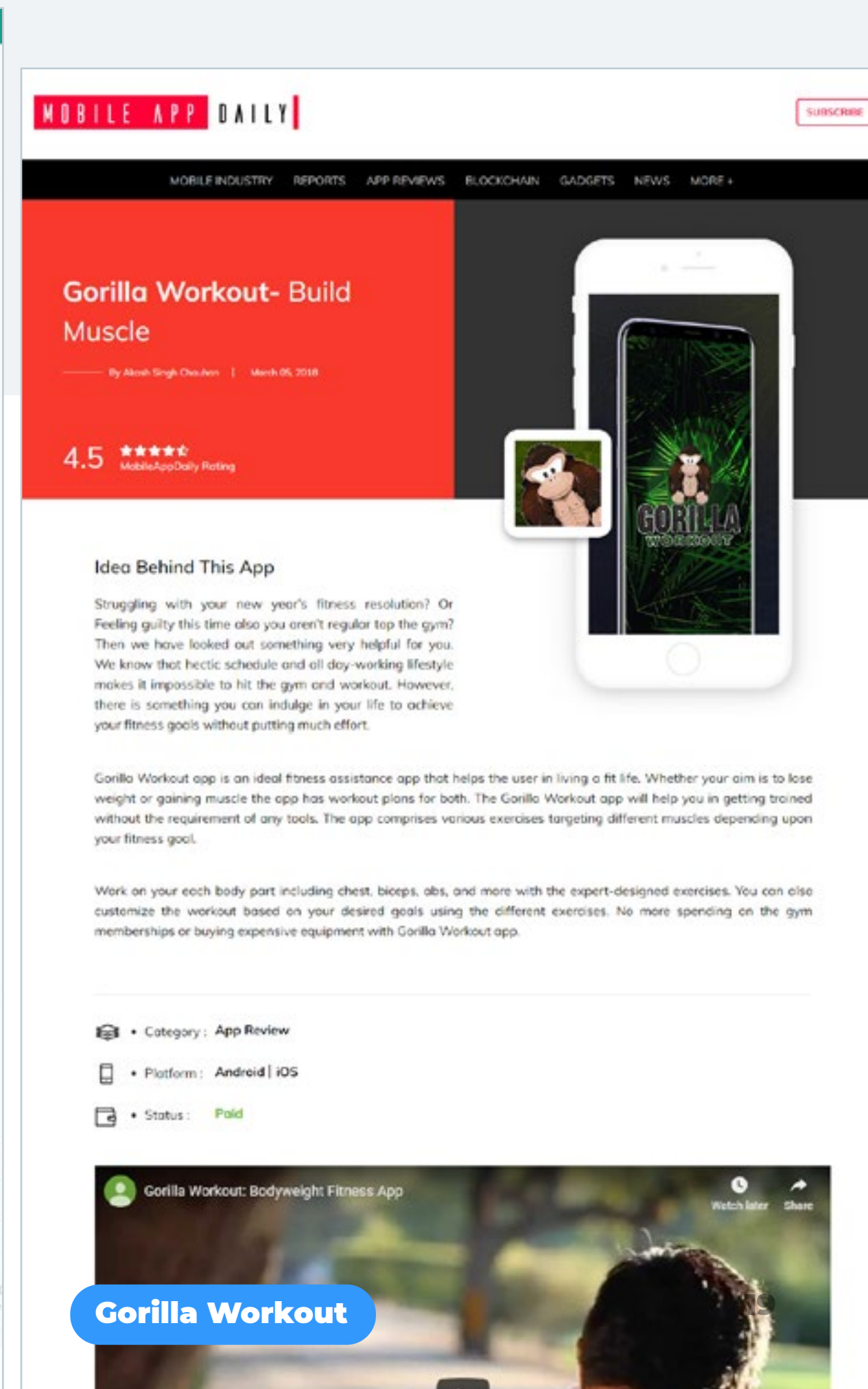
- Scopic Software - 230 employees
- Articulate - 169 employees
- 10up.com - 120 employees
- Clevertch - 119 employees
- Basecamp - 114 employees
- Buffer - 112 employees
- X-Team - 104 employees
- Scrapinghub - 99 employees
- Zapier - 89 employees
- Collage.com - 77 employees
- Fire Engine RED - 70 employees

So, how do these virtual leaders make it work? They all seem to have a few basic principles in mind to maintain success.

Trust is Key

Trust is everything when dealing with remote workers. Micromangers need not apply. Once tasks and projects are assigned, workers then have the responsibility of completing them, and managers don't have the luxury of dropping by their desks. Of course, progress can be tracked, but actual working hours are left up to the employees themselves. If an employee is slacking off, they are still expected to complete the task by the due date. In order for a remote worker to maintain a strong relationship, they need to be productive, as well as honest about their hours. Zapier may have said it best: "hire people you trust, trust the people you hire".

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Gorilla Workout- Build Muscle

By Akshay Singh Chavhan | March 05, 2018

4.5 ★★★★★ MobileAppDaily Rating

Idea Behind This App

Struggling with your new year's fitness resolution? Or Feeling guilty this time also you aren't regular top the gym? Then we have looked out something very helpful for you. We know that hectic schedule and all day-working lifestyle makes it impossible to hit the gym and workout. However, there is something you can indulge in your life to achieve your fitness goals without putting much effort.

Gorilla Workout app is an ideal fitness assistance app that helps the user in living a fit life. Whether your aim is to lose weight or gaining muscle the app has workout plans for both. The Gorilla Workout app will help you in getting trained without the requirement of any tools. The app comprises various exercises targeting different muscles depending upon your fitness goal.

Work on your each body part including chest, biceps, abs, and more with the expert-designed exercises. You can also customize the workout based on your desired goals using the different exercises. No more spending on the gym memberships or buying expensive equipment with Gorilla Workout app.

Category: App Review

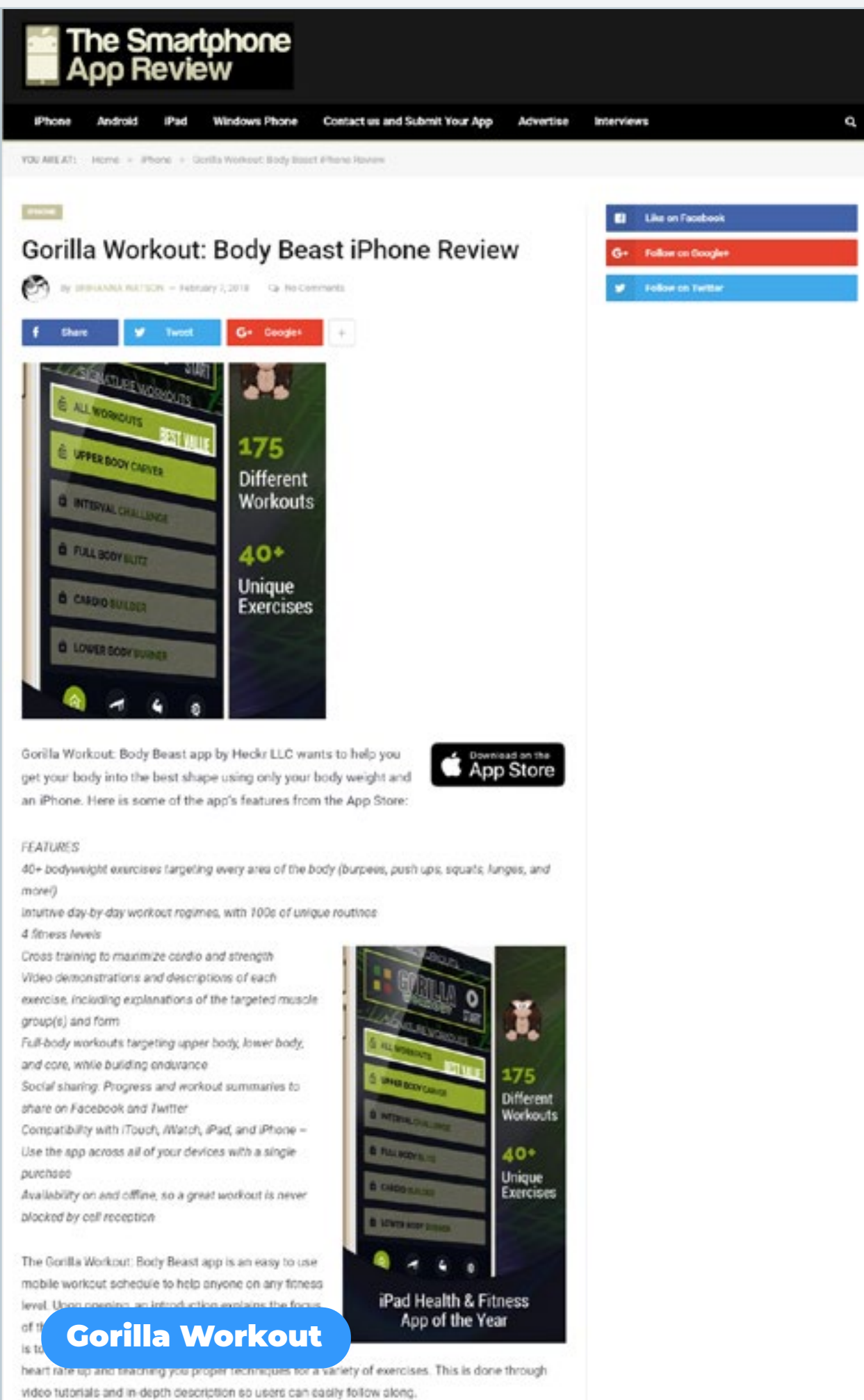
Platform: Android | iOS

Status: Paid

Gorilla Workout: Bodyweight Fitness App | Watch later | Share

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Gorilla Workout: Body Beast iPhone Review

By JEREMIAH RAYSON | February 1, 2018 | 0 Comments

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175 Different Workouts

40+ Unique Exercises

Gorilla Workout: Body Beast app by Hecks LLC wants to help you get your body into the best shape using only your body weight and an iPhone. Here is some of the app's features from the App Store:

FEATURES

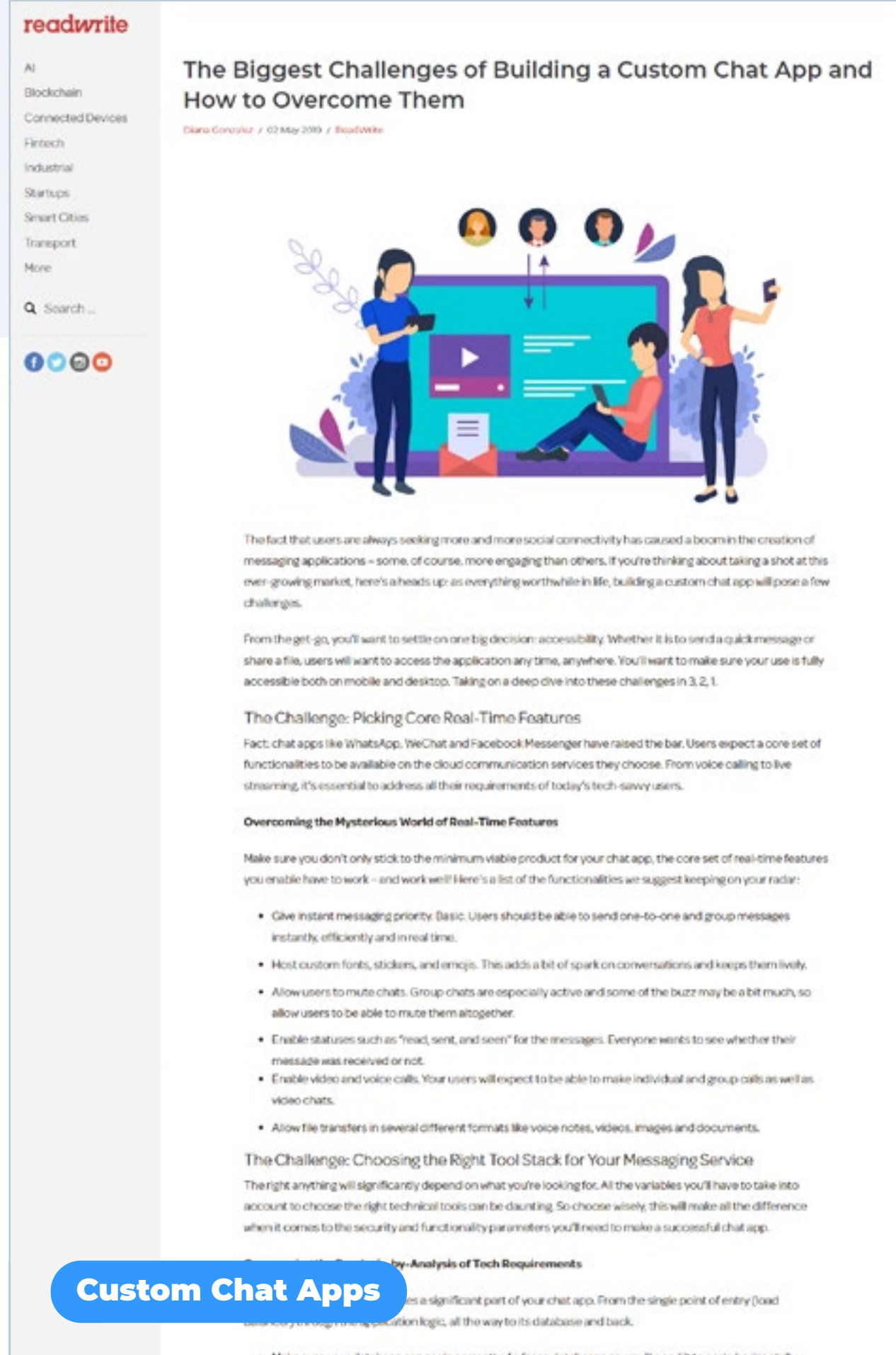
- 40+ bodyweight exercises targeting every area of the body (burpees, push ups, squats, lunges, and more)
- Intuitive day-by-day workout regimes, with 100s of unique routines
- 4 fitness levels
- Cross training to maximize cardio and strength
- Video demonstrations and descriptions of each exercise, including explanations of the targeted muscle groups and form
- Full-body workouts targeting upper body, lower body, and core, while building endurance
- Social sharing: Progress and workout summaries to share on Facebook and Twitter
- Compatibility with iPod, Watch, iPad, and iPhone - Use the app across all of your devices with a single purchase
- Availability on and offline, so a great workout is never blocked by cell reception

The Gorilla Workout: Body Beast app is an easy to use mobile workout schedule to help anyone on any fitness level. Upon opening, an introduction explains the focus of the app, and then you are taken to a screen where you can select your fitness level and start your workout. The app includes heart rate up and tracking your proper techniques for a variety of exercises. This is done through video tutorials and in-depth description so users can easily follow along.

Gorilla Workout

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iPad Health & Fitness App of the Year



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The Biggest Challenges of Building a Custom Chat App and How to Overcome Them

By Diana Gonzalez | 02 May 2019 | 1 ReadWrite

Like everything worthwhile in life, building a chat app will pose some challenges.

The fact that users are always seeking more and more social connectivity has caused a boom in the creation of messaging applications – some, of course, more engaging than others. If you're thinking about taking a shot at this ever-growing market, here's a heads up: as everything worthwhile in life, building a custom chat app will pose a few challenges.

From the get-go, you'll want to settle on one big decision: accessibility. Whether it is to send a quick message or share a file, users will want to access the application any time, anywhere. You'll want to make sure your use is fully accessible both on mobile and desktop. Taking on a deep dive into these challenges in 3, 2, 1.

The Challenge: Picking Core Real-Time Features

Fact: chat apps like WhatsApp, WeChat and Facebook Messenger have raised the bar. Users expect a core set of functionalities to be available on the cloud communication services they choose. From voice calling to live streaming, it's essential to address all their requirements of today's tech-savvy users.

Overcoming the Mysterious World of Real-Time Features

Make sure you don't only stick to the minimum viable product for your chat app, the core set of real-time features you enable have to work – and work well! Here's a list of the functionalities we suggest keeping on your radar:

- Give instant messaging priority. Basic. Users should be able to send one-to-one and group messages instantly, efficiently and in real time.
- Most custom fonts, stickers, and emojis. This adds a bit of spark on conversations and keeps them lively.
- Allow users to mute chats. Group chats are especially active and some of the buzz may be a bit much, so allow users to be able to mute them altogether.
- Enable statuses such as "read, sent, and seen" for the messages. Everyone wants to see whether their message was received or not.
- Enable video and voice calls. Your users will expect to be able to make individual and group calls as well as video chats.
- Allow file transfers in several different formats like voice notes, videos, images and documents.

The Challenge: Choosing the Right Tool Stack for Your Messaging Service

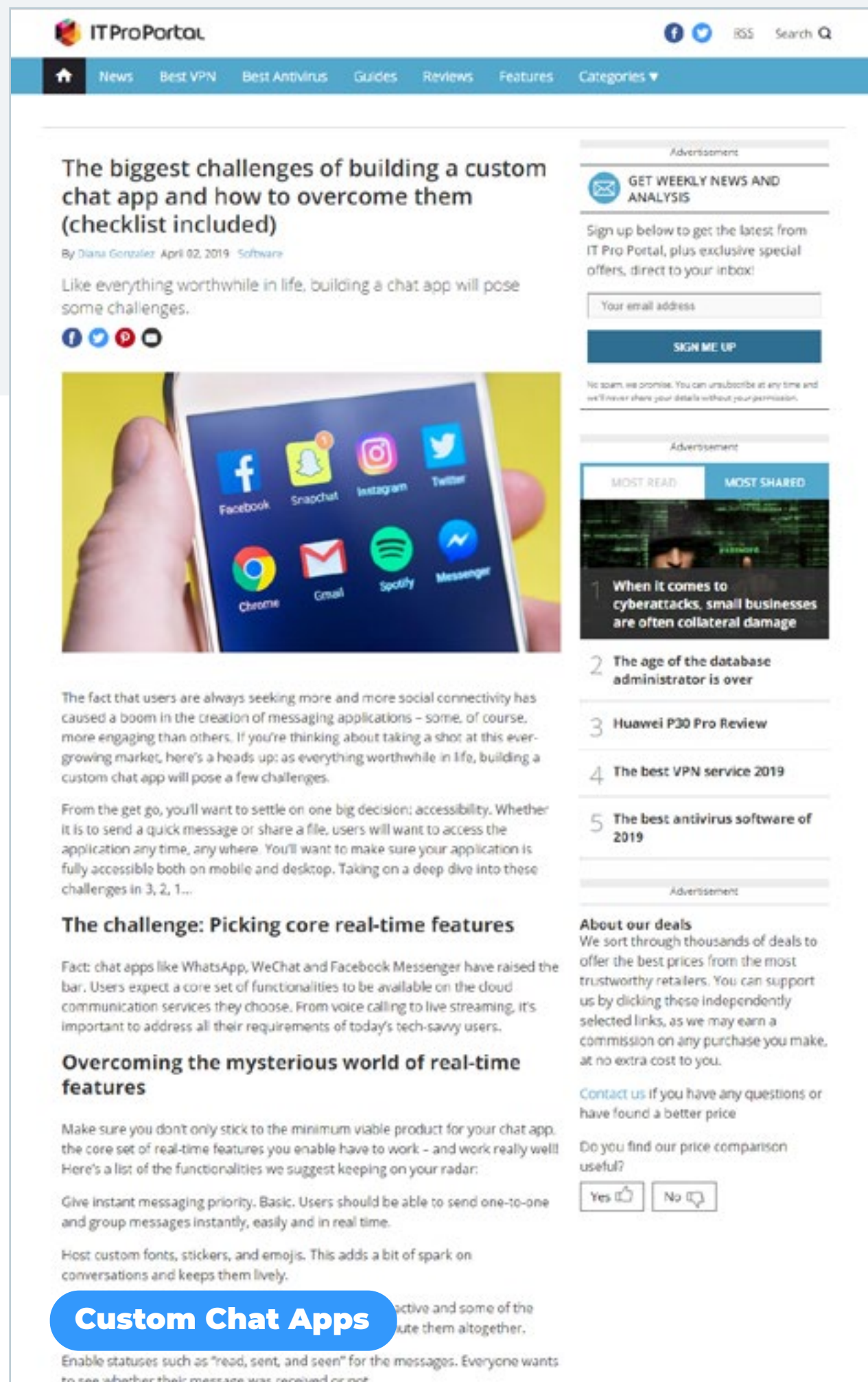
The right anything will significantly depend on what you're looking for. All the variables you'll have to take into account to choose the right technical tools can be daunting. So choose wisely, this will make all the difference when it comes to the security and functionality parameters you'll need to make a successful chat app.

Analysis of Tech Requirements

... is a significant part of your chat app. From the single point of entry (load ... all the way to its database and back.

Make sure your database can scale correctly. As far as databases go, you'll need it to scale horizontally. There are some limitations in how to structure the database. The Amazon RDS (Relational Database Service) that is a good option for this.

Custom Chat Apps



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The biggest challenges of building a custom chat app and how to overcome them (checklist included)

By Diana Gonzalez | April 02, 2019 | Software

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The challenge: Picking core real-time features

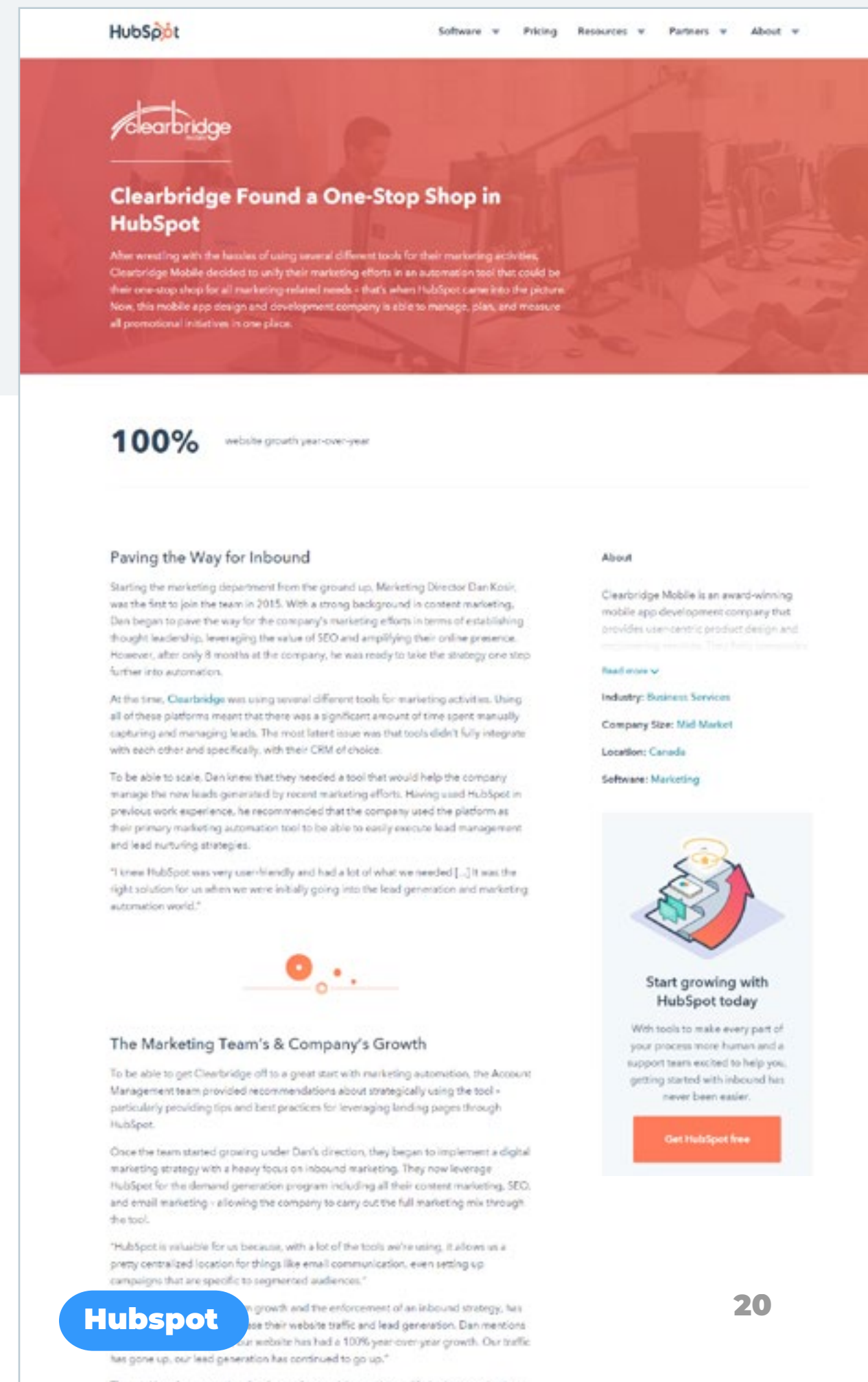
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Custom Chat Apps



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Clearbridge Found a One-Stop Shop in HubSpot

After wrestling with the hassles of using several different tools for their marketing activities, Clearbridge Mobile decided to unify their marketing efforts in an automation tool that could be their one-stop shop for all marketing-related needs - that's when HubSpot came into the picture. Now, this mobile app design and development company is able to manage, plan, and measure all promotional initiatives in one place.

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Paving the Way for Inbound

Starting the marketing department from the ground up, Marketing Director Dan Koziar was the first to join the team in 2015. With a strong background in content marketing, Dan began to pave the way for the company's marketing efforts in terms of establishing thought leadership, leveraging the value of SEO and amplifying their online presence. However, after only 8 months at the company, he was ready to take the strategy one step further into automation.

At the time, Clearbridge was using several different tools for marketing activities. Using all of these platforms meant that there was a significant amount of time spent manually capturing and managing leads. The most latest issue was that tools didn't fully integrate with each other and specifically, with their CRM of choice.

To be able to scale, Dan knew that they needed a tool that would help the company manage the new leads generated by recent marketing efforts. Having used HubSpot in previous work experience, he recommended that the company use the platform as their primary marketing automation tool to be able to easily execute lead management and lead nurturing strategies.

"I knew HubSpot was very user-friendly and had a lot of what we needed. It was the right solution for us when we were initially going into the lead generation and marketing automation world."

The Marketing Team's & Company's Growth

To be able to get Clearbridge off to a great start with marketing automation, the Account Management team provided recommendations about strategically using the tool - particularly providing tips and best practices for leveraging landing pages through HubSpot.

Once the team started growing under Dan's direction, they began to implement a digital marketing strategy with a heavy focus on inbound marketing. They now leverage HubSpot for the demand generation program including all their content marketing, SEO, and email marketing - allowing the company to carry out the full marketing mix through the tool.

"HubSpot is invaluable for us because, with a lot of the tools we're using, it allows us a pretty centralized location for things like email communication, even setting up campaigns that are specific to segmented audiences."

... growth and the enforcement of an inbound strategy, has ... their website traffic and lead generation. Dan mentions ... their website has had a 100% year-over-year growth. Our traffic has gone up, our lead generation has continued to go up."

The goal is to keep growing the demand around the service and help the organization, is essential. In asking that, the plan is to continue expanding on inbound.

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Close more jobs in less time with SketchList 3D custom kitchen design.

sketchlist.com

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Looking to get your software application off the ground to reach your customers? We have all the experience to make it happen.



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Custom Software Applications - For Less Than You Think.

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Need professional career help for your child? With InterviewFocus they can practice with certified career coaches, receive constructive feedback and gain confidence easily.



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InterviewFocus helps students land their dream job!

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Pro Woodworking Made Easier - Custom Kitchen Design Software

[sketchlist.com/kitchen-design/pro-software](#)

Want to cut costs & drive sales? Create 3D designs effortlessly. Try it FREE!

Furniture Design Software - Simple Woodworking Software

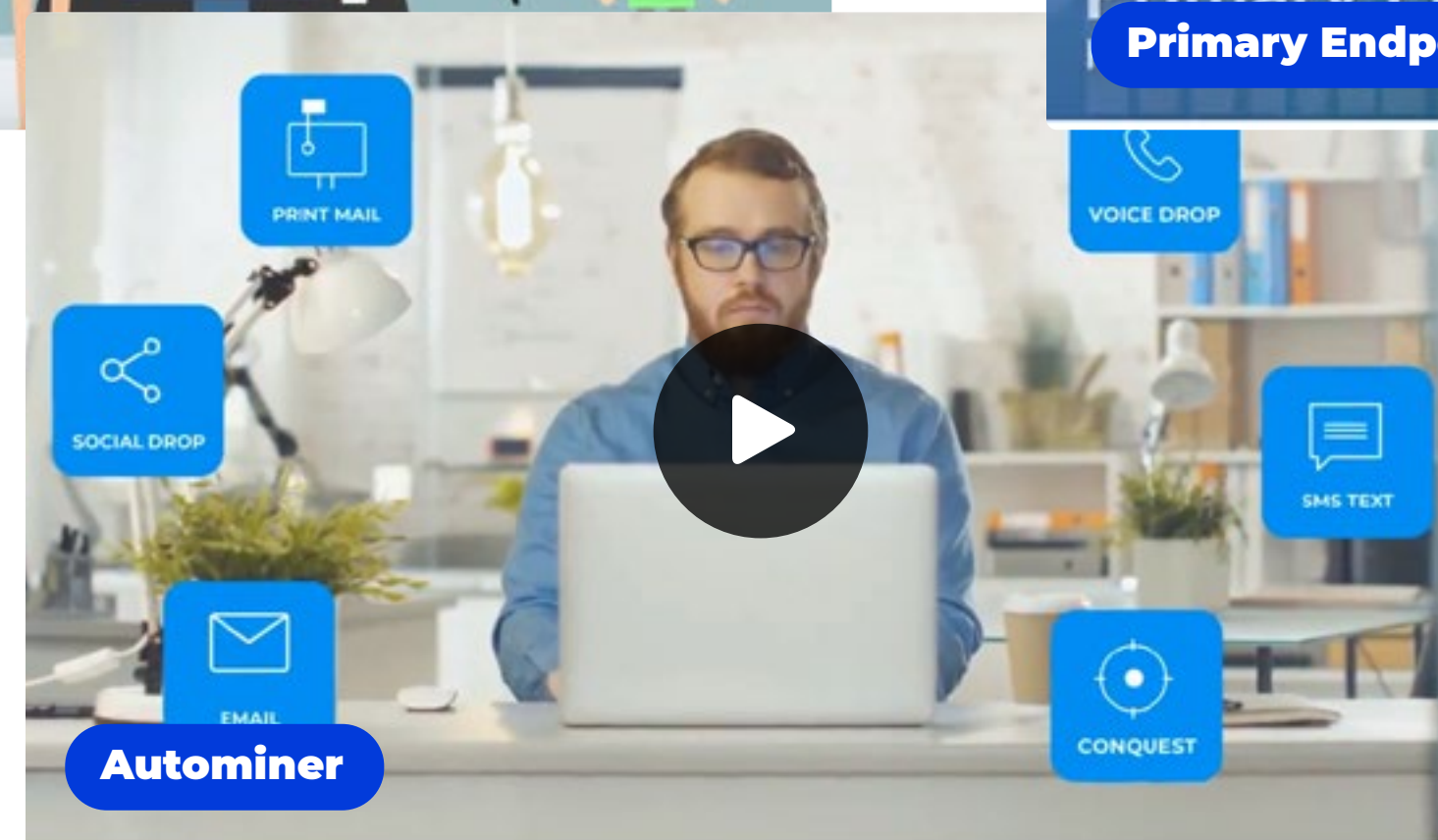
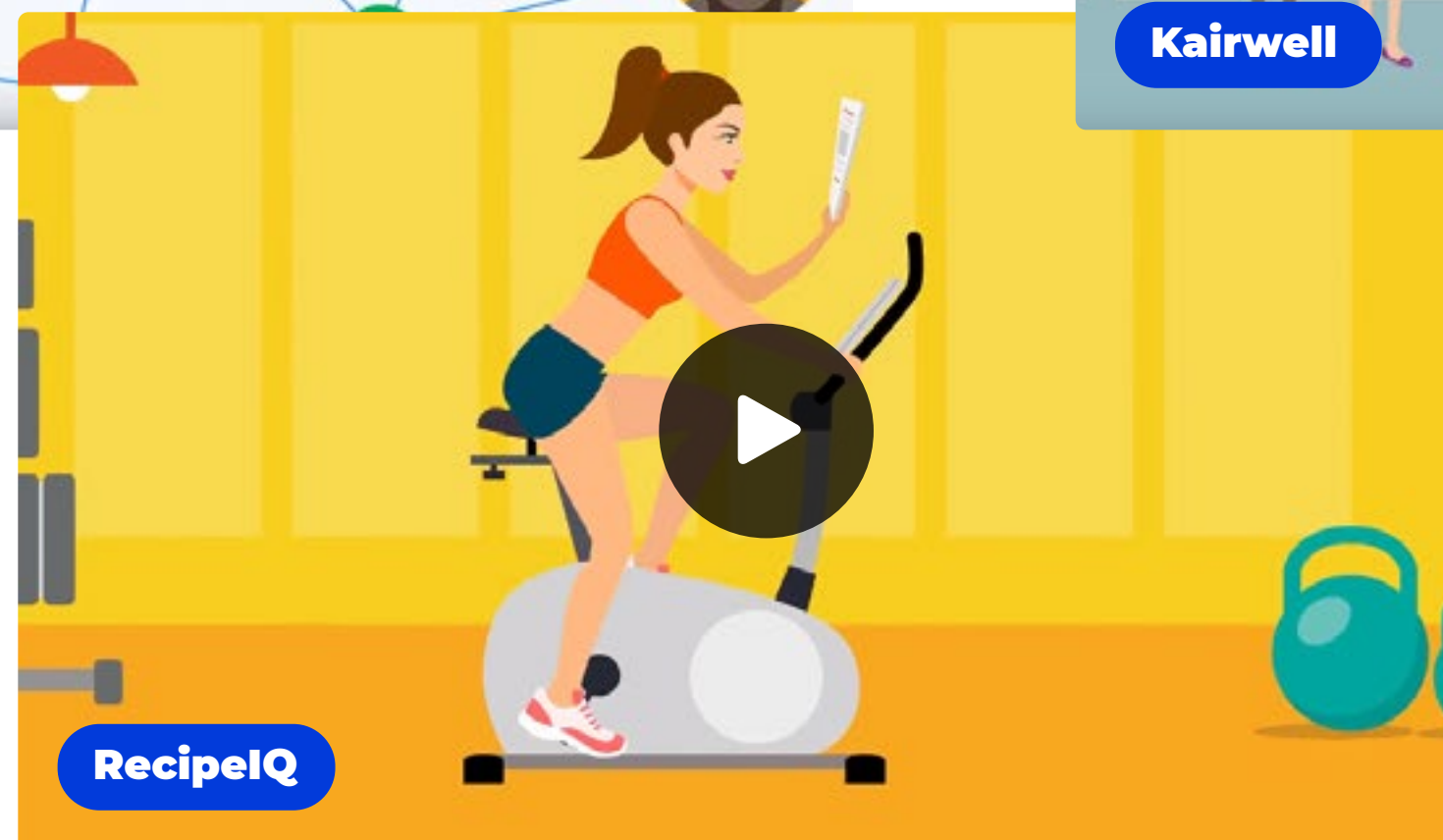
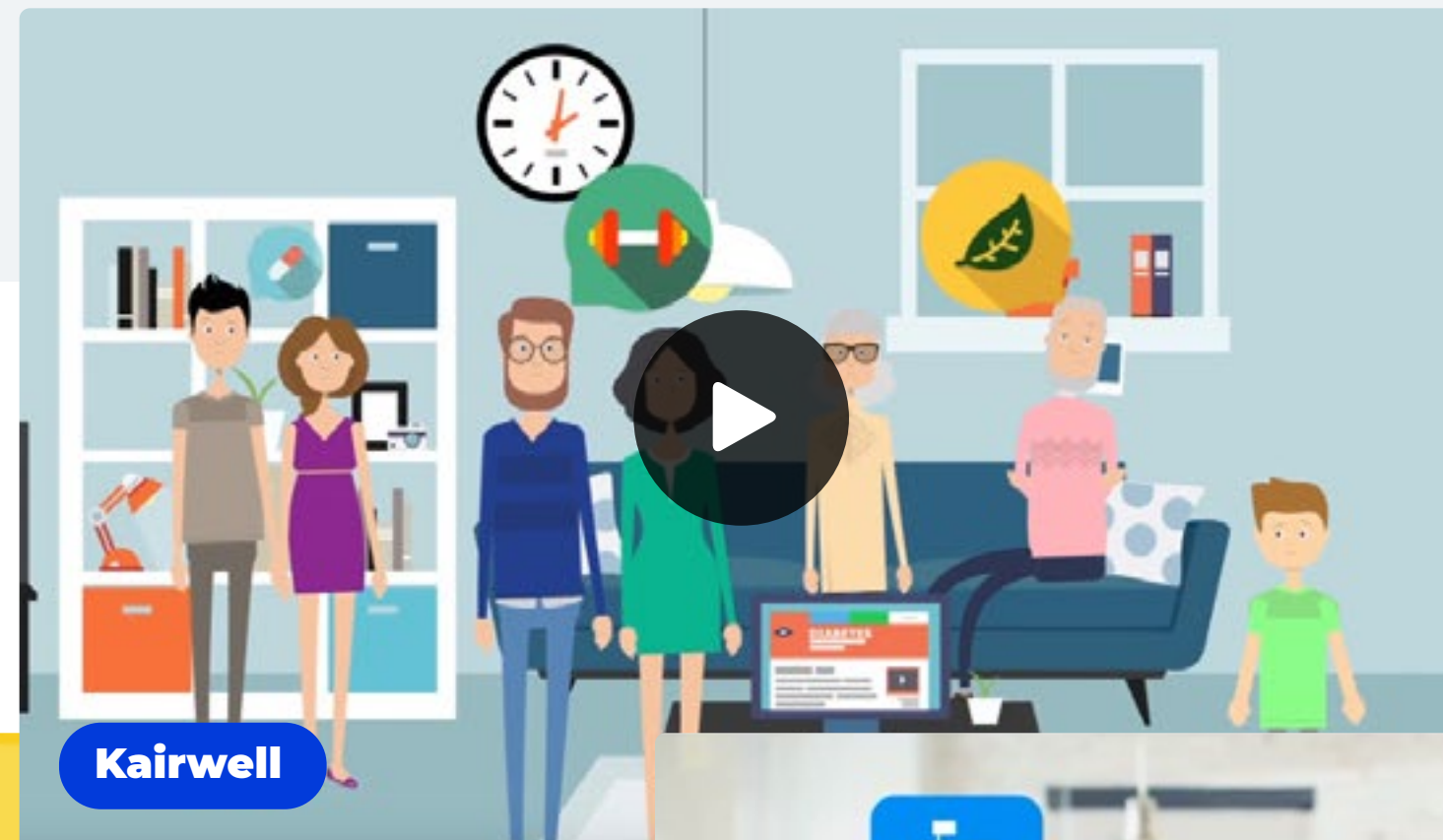
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Ditch Frustratingly Complex CAD Programs – Start Designing Today! FREE Trial!

VIDEO PRODUCTION

VIDEO PRODUCTION

We create videos to promote your app, highlight a feature of your product, or guide users with how-to tutorials. We begin by brainstorming ideas with you and creating detailed storyboards. Animation, script writing, and voice overs are all handled in-house.



WHAT OUR CLIENTS SAY

WHAT OUR CLIENTS SAY

At Scopic, we aim to help you meet and exceed your goals. To us, your success is our success. Here's what our clients have to say about working with Scopic.

Dave Rozewski

Owner of SketchList

They deliver high-quality results, are committed to my success, and have the resources necessary to take on a wide range of work. I find impressive the level of expertise in each area in which they work.

Steve Gardner

Founder and President
of OrthoSelect

Comparing our project before Scopic's involvement, is as different as night and day. We've added so much capability and continue to innovate every day.

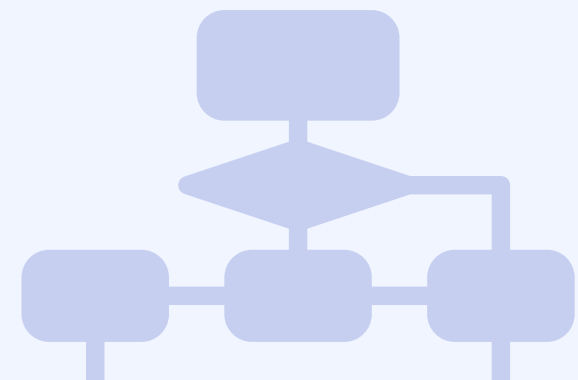
Ken Leeser

Founder of RecipeIQ App

Scopic has been an invaluable partner in helping to gain visibility for RecipeIQ. They have provided excellent strategy, content and execution to have the app effectively promoted in iTunes, on Social Media (Facebook, Twitter, Pinterest and Instagram) which, along with identifying key partners, helped build our growing network of followers.

HOW WE WORK

PLAN



We **evaluate your business** with an audit, research your competition, and analyze your online presence before proposing targeted recommendations for your product and market. We then discuss everything with you, listening to your needs, concerns, and expectations. Together, we agree on a marketing plan that suits your goals, timeline, and budget.

ACT



We **implement the marketing strategy** step by step, using the Agile approach so that you are involved in the process, aware of every step and result, and always free to make changes.

TRACK



We **track progress and prepare reports** to ensure we've chosen the right methods for success. We also monitor the market and user behavior to maximize results in the dynamic environment of digital marketing.

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To read more about what customized creative solutions can do for your business, check out Scopic's **case studies**.